

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Isa PARVEX	11/17/2008
RECEIVING PARTY DATA	
Name:	Van Cleef & Arpels S.A.
Street Address:	8 Route Des Biches
City:	Villars Sur Glane
State/Country:	SWITZERLAND
Postal Code:	CH-1752
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29324436
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NAME OF SUBMITTER:	Eric Jensen
Total Attachments: 1 source=Assignment-0559-1142#page1.tif	

OP \$40.00 29324436

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PATENT
REEL: 022044 FRAME: 0508

ASSIGNMENT

WHEREAS,

Isa PARVEX

hereafter referred to as "applicant(s)", have invented certain new and useful improvements in

JEWELRY

- (a) for which an application for a United States patent was filed on
September 12, 2008, Application No. 29/324,436,
- (b) for which an application for a United States patent was executed on
_____.

WHEREAS, Van Cleef & Arpels S.A., whose address is 8 Route Des Biches, CH-1752 Villars Sur Glane, Switzerland, hereinafter referred to as "assignee(s)", is desirous of acquiring the entire right, title and interest in and to the same,

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, applicant(s), by these presents, do(es) hereby sell, assign and transfer unto said assignee(s) the full and exclusive right to the said invention in the United States and the entire right, title and interest in and to any and all patents which may be granted therefor in the United States, for its sole use and behoof, and for the use and behoof of its legal representatives, to the full end of the term for which said patents may be granted, as fully and entirely as the same would have been held by applicant(s) had this assignment and sale not been made.

Applicant(s) hereby authorize(s) and request(s) the Commissioner of Patents and Trademarks to issue said United States patents to said assignee(s).

Date 17/11/2008

Isa Parvex
(signature) Isa PARVEX