

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
David RUST	02/27/2007
Joseph M. LUSZCZ	02/06/2007
RECEIVING PARTY DATA	
Name:	Koninklijke Philips Electronics N.V.
Street Address:	Groenewoudsewg 1
City:	Eindhoven
State/Country:	NETHERLANDS
Postal Code:	NL-5621 BA
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12307373
CORRESPONDENCE DATA	
Fax Number:	(425)487-8135
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	425-487-7152
Email:	jill.peistrup@philips.com
Correspondent Name:	PHILIPS MEDICAL SYSTEMS PHILIPS INTELLEC
Address Line 1:	P.O. BOX 3003
Address Line 2:	22100 BOTHELL EVERETT HIGHWAY
Address Line 4:	BOTHELL, WASHINGTON 98041-3003
ATTORNEY DOCKET NUMBER:	006228US2
NAME OF SUBMITTER:	W. Brinton Yorks, Jr.
Total Attachments: 1 source=006228US_Assign#page1.tif	

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SOLE/JOINT ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, I/we, as a below-named Assignor(s), hereby sell, assign, and transfer the entire and exclusive right, title, and interest in the following to Koninklijke Philips Electronics N.V., having a place of business at Groenewoudseweg 1, 5621 BA Eindhoven, NL, its successors, assigns, and legal representatives, including any nominees (collectively "the Assignee"):

my/our invention relating to **SYSTEM AND METHOD FOR DICOM COMPLIANT DISPLAY OF ULTRASOUND IMAGES IN VARYING AMBIENT LIGHT**

for which

a U.S. provisional application for patent will be filed in the United States Patent and Trademark Office,

a U.S. provisional patent application was filed in the United States Patent and Trademark Office on 07/10/2006 having a Serial Number 60/806,866,

(2) the foregoing application and all other United States, foreign and international patent applications associated therewith, based thereon, or claiming priority therefrom including, but not limited to, any and all provisionals, non-provisionals divisions, continuations, continuations-in-part, reexaminations; reissues, and extensions thereof, and

(3) the right to claim priority thereto, and the entire and exclusive right, title, and interest in and to any and all patents granted on these applications.

I/We authorize and request that the Patent Office officials in the United States and in any and all foreign countries to issues any and all Letters Patent when granted, solely to Koninklijke Philips Electronics N.V., for its sole use, and that of its successors, assigns, and legal representatives.

I/we will provide my/our cooperation to enable the Assignee to enjoy the foregoing right, title, and interest to the fullest extent. Upon request at the expense of the Assignee, I/we agree to execute all papers, take all rightful oaths, testify in all legal proceedings including patent prosecutorial actions and infringement actions, and do all other such acts which may be necessary, desirable, or convenient for securing and maintaining patents on the foregoing invention or for perfecting title thereto in the Assignee.

I/We certify that I/we have the full right to convey the above rights.

2/21/2007 (signature) David W. Rust, Assignor
Date (printed name) David Rust

2/6/2007 (signature) Joseph M. Luszc, Assignor
Date (printed name) Joseph M. Luszc