

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT								
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT								
<b>CONVEYING PARTY DATA</b>									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>In Soo Suh</td> <td>11/14/2008</td> </tr> <tr> <td>Geun-Young Kang</td> <td>11/14/2008</td> </tr> <tr> <td>Hyug Jun Ko</td> <td>11/14/2008</td> </tr> </tbody> </table>		Name	Execution Date	In Soo Suh	11/14/2008	Geun-Young Kang	11/14/2008	Hyug Jun Ko	11/14/2008
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In Soo Suh	11/14/2008								
Geun-Young Kang	11/14/2008								
Hyug Jun Ko	11/14/2008								
<b>RECEIVING PARTY DATA</b>									
<b>Name:</b>	Jeju Hi-Tech Industry Development Institute								
<b>Street Address:</b>	4-8, Ara 1-Dong								
<b>City:</b>	Jeju-City, Jeju-Do								
<b>State/Country:</b>	REPUBLIC OF KOREA								
<b>Postal Code:</b>	699-121								
<b>PROPERTY NUMBERS Total: 1</b>									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12267678</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12267678				
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Application Number:	12267678								
<b>CORRESPONDENCE DATA</b>									
<b>Fax Number:</b>	(248)641-0270								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
<b>Phone:</b>	248-641-1600								
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<b>ATTORNEY DOCKET NUMBER:</b>	7577-000004/US								
<b>NAME OF SUBMITTER:</b>	Michael J. Schmidt								
<b>Total Attachments: 2</b> source=Assignment#page1.tif source=Assignment#page2.tif									

CH \$40.00 12267678

**PATENT**

**500745178**

**REEL: 022054 FRAME: 0081**

# ASSIGNMENT

Atty. Docket No. 7577-000004

WHEREAS, the undersigned, hereinafter referred to collectively as Assignor, has invented:

## SYSTEM AND METHOD FOR PROVIDING REGIONAL COMMUNITY-BASED MEMBERSHIP SERVICE

for which Assignor is about to make or has made United States or International application for patent

- (a)  executed on even date preparatory to filing (each inventor should sign this Assignment on the same day as he/she signs the Declaration and Power of Attorney);
- (b)  executed on \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_; or
- (c)  filed on November 10, 2008, and assigned Serial No. 12/267,678 or PCT International Application No. \_\_\_\_\_; and

WHEREAS, Jeju Hi-Tech Industry Development Institute, 4-8, Ara 1-Dong, Jeju-City, Jeju-Do, Korea, 699-121, hereinafter referred to as Assignee, is desirous of acquiring all right, title, and interest therein:

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy whereof is hereby acknowledged, Assignor agrees to, and hereby does, sell, assign and transfer unto Assignee and its successors in interest, the full and exclusive right, title and interest in the United States of America and throughout the world, including the right to claim priority under the laws of the United States, the Paris Convention, and any foreign countries, to the invention as described in the aforesaid application and all United States Letters Patent which may be granted therefore, and all divisions, continuations, reissues, reexaminations and extensions thereof, these rights, title and interest to be held and enjoyed by Assignee to the full end of the term for which the Letters Patent are granted and any extensions thereof as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and the right to sue for, and recover for past infringements of, or liabilities for, any of the rights relating to any of the applications or patents resulting therefrom;

Assignor hereby covenants and agrees to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent in the United States and in all foreign countries including, but not limited to, any provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, re-examination, or extension thereof, and for litigation regarding, or for the purpose of protecting title and to the said invention, the United States application for patent, or Letters Patent therefor, and to testify in support thereof, for the benefit of Assignee without further or other compensation than that above set forth;

Assignor hereby covenants that no assignment, sale, license, agreement or encumbrance has been or will be entered into which would conflict with this Assignment; and

Assignor hereby requests the United States Patent and Trademark Office to issue the Letters Patent of the United States of America to Assignee, and requests that any official of any country or countries foreign to the United States, whose duty it is to issue or grant patents and applications as aforesaid, to issue the Letters Patent, Utility Model Registration or Inventor's Certificate to Assignee.

The undersigned hereby grant(s) the law firm of Harness, Dickey & Pierce, P.L.C. the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

ASSIGNMENT

In Soo Suh  
SUH, In Soo

Nov. 14, 2008  
Dated

Geun Young KANG  
KANG, Geun-Young

Nov. 14, 2008  
Dated

KO, Hyug Jun  
KO, Hyug Jun

Nov. 14, 2008  
Dated

[Signature]  
Witness

[Signature]  
Witness

Minan Lee  
Witness

Chae yeon  
Witness

Minan Lee  
Witness

Chae yeon  
Witness