Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Matthew Brezina	12/30/2008
Adam Smith	01/02/2009
Gabor Cselle	01/02/2009

RECEIVING PARTY DATA

Name:	Xobni Corporation	
Street Address:	211 Sutter Street	
Internal Address:	Suite 300	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94108	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12180475

CORRESPONDENCE DATA

Fax Number: (877)769-7945

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (650) 839-5070
Email: alexander@fr.com
Correspondent Name: Mark D. Kirkland

Address Line 1: FISH & RICHARDSON P.C.

Address Line 2: P.O.BOX 1022

Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER: 23037-0013001

NAME OF SUBMITTER: Melissa Alexander

Total Attachments: 4

PATENT REEL: 022058 FRAME: 0151

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01/03/2009 13:19 8587777035 XOBNI CORPORATION PAGE 33/48

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<u>ASSIGNMENT</u>

For valuable consideration, we, MATTHEW BREZINA of 2140 Taylor Street, #805. San Francisco, CA 94133, ADAM SMITH of 2520 20th Street, #4, San Francisco, CA 94110, and GABOR CSELLE of 782 Sanches Street, Unit D. San Francisco, CA 94129, hereby assign to: <u>Xobni Corporation</u>, a corporation of Delaware having a place of business at: 211 Sutter Street, Suite 300, San Francisco, CA 94108; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled <u>DISPLAY OF PERSON BASED INFORMATION INCLUDING PERSON</u> NOTES, filed 7/25/2008, and assigned U.S. Serial Number 12/180,475, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

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Attorney's Docket No.: 23037-0013001

Date: 12-30-08	MATTHEW BREZINA
Witnessed by:	
Name: Mugh	Date: 12-30-08
Name:	Date: 12-30-08 Date: 12-30-08
Date:	ADAM SMITH
Witnessed by:	
Name:	Date:
Name:	Date:
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Date:	
Witnessed but	GABOR CSELLE
Witnessed by:	
Name:	Date:
Name:	Date:

Attorney's Docket No.: 23037-0013001 MATTHEW BREZINA Witnessed by: Name: Date: Name: Date: Witnessed by: Name: Anson Tsa. Date: 2-144-09 Name: DANKE SETTANO Date: 7. 01 . 09 GABOR CSELLE Witnessed by:

Date:

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Attorney's Docket No.: 23037-0013001

Date:	MATTHEW BREZINA
Witnessed by:	
Name:	Date:
Name:	Date:
Date:	
•	ADAM SMITH
Witnessed by:	
Name:	Date:
Name:	Date:
Date: Jan Z, 2009	GABOR CSELLE
Witnessed by:	danok collet
Name: Pr. Tibor (selle	Date:
Name: Andrea Csolle	Date: Jan 2, 2009
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RECORDED: 01/05/2009