

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Lin Liao	11/13/2008
Manish Gupta	11/13/2008
Rajas Moonka	11/13/2008

RECEIVING PARTY DATA

Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12271395

CORRESPONDENCE DATA

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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Email: cvr@fr.com
Correspondent Name: Leila R. Abdi
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Address Line 2: P.O.BOX 1022
Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER:

16113-1208001

NAME OF SUBMITTER:

Chandra Russell

Total Attachments: 4

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PATENT

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ASSIGNMENT

For valuable consideration, we, LIN LIAO of 21402 37th Ave SE
Bothell, WA 98021, MANISH GUPTA of 3525 Berry Way
Santa Clara, CA 95051, RAJAS MOONKA of 105 Galisteo Court
San Ramon, CA 94583, of, hereby assign to:

Google Inc., a corporation of Delaware having a place of business at:
1600 Amphitheatre Parkway
Mountain View, California 94043; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled VIDEO PLAY THROUGH RATES, filed November 14, 2008, and assigned U.S. Serial Number 12/271,395, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Attorney's Docket No.: 16113-1208001

Client's Ref. No.: GP-1488-03-US

Lin Liao

LIN LIAO

Witnessed by:

[Signature]
Signature

Date: 11/13/08

DANIEL TASSE
Typed or Printed Name

607 E. HARRISON ST. #201

SEATTLE, WA 98102
Witness Address

MANISH GUPTA

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

LIN LIAO

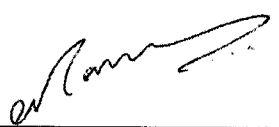
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Signature

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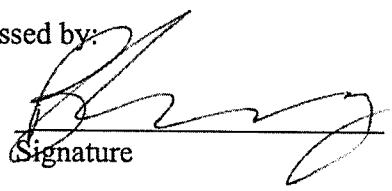
Typed or Printed Name

Witness Address



MANISH GUPTA

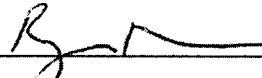
Witnessed by:


Signature

Date: Nov 13, 2008

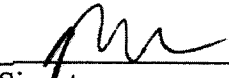
Brandon Percy
Typed or Printed Name

#104 20350 Stevens Creek Blvd.
Cupertino, CA 95014
Witness Address



RAJAS MOONKA

Witnessed by:



Signature

Date: 11 | 13 | 08

Gregor Hochmuth

Typed or Printed Name

53 Gladys Ave
Mountain View, CA 94043

Witness Address

Witnessed by:

Signature

Date:

Typed or Printed Name

Witness Address