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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Scott Gorvett	12/30/2008
Dennis Putnam	12/26/2008
Richard Cox	12/18/2008
Thomas Eckdahl	12/18/2008
Robert S. Kirkendall	12/17/2008

RECEIVING PARTY DATA

Name:	International Travel Media Partners, Inc.
Street Address:	15203 Bannon Hill Court
City:	Chantilly
State/Country:	VIRGINIA
Postal Code:	20151

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	D495538

CORRESPONDENCE DATA

Fax Number: (617)946-4801

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 6179464830

Email: bosippto@seyfarth.com

Correspondent Name: Brian L. Michaelis

Address Line 1: World Trade Center East, 2 Seaport Lane

Address Line 2: Suite 300

500748027

Address Line 4: Boston, MASSACHUSETTS 02210-2028

ATTORNEY DOCKET NUMBER: 55416.1

NAME OF SUBMITTER: Brian L. Michaelis

PATENT

REEL: 022071 FRAME: 0211

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Total Attachments: 5 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif source=Assignment#page4.tif source=Assignment#page5.tif

> PATENT REEL: 022071 FRAME: 0212

ASSIGNMENT AND AGREEMENT

For and in consideration of One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, We, Scott Gorvett residing at 15203 Bannon Hill Court, Chantilly VA 20151; Dennis Putnam residing at 20611 Jessie James Farm Road, Kearney, MO 64060; Richard Cox residing at 2303 Lynn Road, Excelsior Springs, MO 64024; Thomas Eckdahl residing at 6140 Sioux Trails, Osage Beach, MO 65065; and Robert S. Kirkendall residing at 10076 Hemlock Drive, Overland Park, KS 66212 have sold, assigned and transferred, and do hereby sell, assign and transfer, unto International Travel Media Partners, Inc., a Delaware Corporation having a principal place of business at 15203 Bannon Hill Court, Chantilly, Virginia 20151, (hereinafter "ASSIGNEE") and its successors and assigns, the entire right, title and interest in and to certain inventions relating to improvement in AIRLINER TRAY TABLE WITH AN ADVERTISEMENT WINDOW, patent number D495538 issued September 7, 2004, as may be described and claimed in an application for Letters Patent of the United States of America executed by us, together with the entire right, title and interest in and to said application, and in and to Letters Patent which may be issued upon said application, and any divisions, extensions, continuations or reissues thereof.

We hereby also sell, assign and transfer unto ASSIGNEE the entire right, title and interest in and to said inventions and in and to applications for Letters Patent therefor in all countries foreign to the United States of America, including all rights under any and all international conventions and treaties in respect of said inventions and said applications for Letters Patent in foreign countries, and we further authorize ASSIGNEE to apply for Letters Patent in foreign countries directly in its own name, and to claim priority of the filing date of the application for Letters Patent of the United States of America under the provisions of any and all international conventions and treaties.

We agree that, when requested, we will, without charge to ASSIGNEE, but at its expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient for securing and maintaining patents for said inventions in any and all countries and for vesting title thereto in ASSIGNEE, its successors, assigns and legal representatives or nominees.

BO1 15954848.1

PATENT REEL: 022071 FRAME: 0213

We covenant to ASSIGNEE, its successors, assigns and legal representatives, that the interest and property hereby conveyed is free from all prior assignment, grant, mortgage, license or other encumbrance.

IN WITNESS WHEREOF, I, Scott C	Sorvett, hereunto set my hand this 30 day of
December, 2008.	Scott Gorvett
WITNESS:	-
DATE:	-
IN WITNESS WHEREOF, I, Dennis day of DECEMBER, 2008.	Putnam, hereunto set my hand this 26 Dennis Putnam
WITNESS:	
DATE:	
IN WITNESS WHEREOF, I, Richard day of	Cox, hereunto set my hand this, 2008.
	Richard Cox
WITNESS:	
DATE:	

BO1 15954848.1

We covenant to ASSIGNEE, its successors, assigns and legal representatives, that the interest and property hereby conveyed is free from all prior assignment, grant, mortgage, license or other encumbrance.

	Scott Gorvett, hereunto set my hand this day of
December, 2008.	Scott Gorvett
WITNESS:	
DATE:	
IN WITNESS WHEREOF, I, I	Dennis Putnam, hereunto set my hand this
day of,	2008.
	Dennis Putnam
WITNESS:	
DATE:	
IN WITNESS WHEREOF, I, F	Richard Cox, hereunto set my hand this
day of Oec,	, 2008.
	Richard Cox
P 1 58 41	
WITNESS: Longa G. Crox	3
DATE: /2/18/08	

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	Patent No. D493338
onth-	mas Eckdahl, hereunto set my hand this 18th
witness: XIDANG Edd.	Thomas Eckdahl
WITNESS: MARIA CEROLO	*AC
DATE: 12-18-08	
IN WITNESS WHEREOF, I, Robe	erts S. Kirkendall, hereunto set my hand this, 2008.
	Robert S. Kirkendall
,	ROOM S. KHRONGUI
WITNESS:	
DATE.	

BO1 15954848.1

IN WITNESS W	HEREOF, I, Thomas E	ckdahl, hereunto set my hand this
day of	, 2008.	
		Thomas Eckdahl
WITNESS:		
DATE:	nette Statististististististististististististist	
194 N WITNESS W	THEREOF, I, Roberts S	Kirkendall, hereunto set my hand this, 2008.
manawanen GAY O1 samanaharian GA	okanaka filipilik kangi ini wasini wasini wasini wanooni wanooni wa wasini wasini wasini wa	
		Jobest L. Lu Kendall
		Robert S. Kirkendall
WITNESS: Mula	l J alluda 2008	
DATE PRO 17	2008	

PATENT
RECORDED: 01/07/2009 REEL: 022071 FRAME: 0217