

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Avery Dennison Corporation	01/07/2009
RECEIVING PARTY DATA	
Name:	The Procter & Gamble Company
Street Address:	One Procter & Gamble Plaza
Internal Address:	Attention: Chief Patent Counsel
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45202
PROPERTY NUMBERS Total: 3	
Property Type	Number
Application Number:	10367611
Application Number:	11248047
Application Number:	11557146
CORRESPONDENCE DATA	
Fax Number:	(513)277-6984
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	5139838009
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Correspondent Name:	The Procter & Gamble Company
Address Line 1:	299 East Sixth Street, 4th Floor
Address Line 2:	Central Docketing
Address Line 4:	Cincinnati, OHIO 45202
NAME OF SUBMITTER:	Jeffrey V. Bamber
Total Attachments: 3 source=11206C2ASGN#page1.tif	

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PATENT  
REEL: 022075 FRAME: 0498

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Docket No. AVERP3433US/P&G 11206C2\*&L

### ASSIGNMENT

WHEREAS, AVERY DENNISON CORPORATION, a Delaware corporation, having a place of business at 150 North Orange Grove Boulevard, Pasadena, California 91103 (hereafter, called "ASSIGNOR") is the assignee of record, of Patent Application No. 10/367,611, filed February 14, 2003, for an invention entitled DRY PAINT TRANSFER LAMINATE;

WHEREAS, there are a number of continuations of said patent application, including Application No. 11/248,047, filed October 12, 2005 (Avery Case 3433C1) and Application No. 11/557,146, filed November 7, 2006 (Avery Case 3433C2);

WHEREAS, said ASSIGNOR'S interest in parent Application No. 10/367,611 is recorded in the U.S. Patent and Trademark Office in the assignment records in two separate documents, at reel/frame: 014655/0409, on October 30, 2003, and 014975/0569 on February 12, 2004;

WHEREAS, THE PROCTER & GAMBLE COMPANY, an Ohio corporation, having a place of business at General Offices, One Procter & Gamble Plaza, Cincinnati, Ohio 45202 (hereafter, together with any successors, legal representatives, affiliates, or assigns thereof, called "ASSIGNEE") wants to acquire the entire right, title and interest of said ASSIGNOR in and to said Patent Application No. 10/367,611, as well as continuations and divisions of the same, and corresponding applications filed in other countries, and all the inventions therein; and

WHEREAS, ASSIGNOR is willing to enter into such assignment

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over to ASSIGNEE its entire right, title and interest in and to said Patent Application No. 10/367,611 (including the right to claim priority of the filing date of said patent application(s) under international Conventions), said continuation and divisional applications, and all inventions therein, and to any and all patents in the United States and in any other country which may be issued for said invention(s);

The assignment of the invention(s) in said patent application(s) is effective as of the earlier of (1) the date of execution shown below, or (2) the filing date of the first-filed of said patent application(s);

ASSIGNOR hereby covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict herewith.

**ASSIGNMENT**

Docket No. AVERP3433US/P&amp;G 11206C2\*&amp;L

IN TESTIMONY WHEREOF, I hereunto set my hand this 7 day of  
January 2009.

AVERY DENNISON CORPORATION

By Raj G. Sardesai  
Raj G. Sardesai  
Vice President and  
Chief Intellectual Property Counsel

STATE OF CALIFORNIA  
COUNTY OF \_\_\_\_\_ )

*See attached  
acknowledgment*

On \_\_\_\_\_, 2009, before me, \_\_\_\_\_  
Notary Public, personally appeared Raj G. Sardesai, who proved to me on the basis  
of satisfactory evidence to be the person whose name is subscribed to the within  
instrument and acknowledged to me that he executed the same in his authorized  
capacity, and that by his signature on the instrument the person, or the entity upon  
behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California  
that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

\_\_\_\_\_  
Signature of Notary (Seal)

**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

State of California

County of LOS ANGELESOn JAN 7 2009 before me, KATHRYN A. COSTANTINO

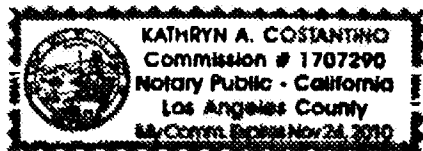
Date

Here Insert Name and Title of the Officer

personally appeared RAS. & SARDESAN

Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person~~(s)~~ whose name~~(s)~~ is/~~are~~ subscribed to the within instrument and acknowledged to me that he/~~she/they~~ executed the same in his/~~her/their~~ authorized capacity~~(ies)~~, and that by his/~~her/their~~ signature~~(s)~~ on the instrument the person~~(s)~~, or the entity upon behalf of which the person~~(s)~~ acted, executed the instrument.



I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature

Signature of Notary Public

Place Notary Seal Above

**OPTIONAL**

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document

**Description of Attached Document**Title or Type of Document: ASSIGNMENTDocument Date: 1/7/2009 Number of Pages: 3

Signer(s) Other Than Named Above: \_\_\_\_\_

**Capacity(ies) Claimed by Signer(s)**

Signer's Name: \_\_\_\_\_

- ☐ Individual  
☐ Corporate Officer — Title(s): \_\_\_\_\_  
☐ Partner — ☐ Limited ☐ General  
☐ Attorney in Fact  
☐ Trustee  
☐ Guardian or Conservator  
☐ Other: \_\_\_\_\_

Signer Is Representing: \_\_\_\_\_

RIGHT THUMBPRINT  
OF SIGNER  
Top of thumb here

Signer's Name: \_\_\_\_\_

- ☐ Individual  
☐ Corporate Officer — Title(s): \_\_\_\_\_  
☐ Partner — ☐ Limited ☐ General  
☐ Attorney in Fact  
☐ Trustee  
☐ Guardian or Conservator  
☐ Other: \_\_\_\_\_

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RIGHT THUMBPRINT  
OF SIGNER  
Top of thumb here**PATENT****RECORDED: 01/08/2009****REEL: 022075 FRAME: 0502**