

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Sunburst Products, Inc.	01/05/2009
RECEIVING PARTY DATA	
Name:	Advance Watch Company, Ltd. d/b/a Geneva Watch Group
Street Address:	47-50 33rd Street
City:	Long Island City
State/Country:	NEW YORK
Postal Code:	11101
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29320107
CORRESPONDENCE DATA	
Fax Number:	(248)358-3351
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	creyes@brookskushman.com
Correspondent Name:	Brooks Kushman P.C.
Address Line 1:	1000 Town Center
Address Line 2:	22nd Floor
Address Line 4:	Southfield, MICHIGAN 48075
ATTORNEY DOCKET NUMBER:	ADW 4183 DUS
NAME OF SUBMITTER:	Lora J. Graentzdoerffer
Total Attachments: 1 source=Assignment from Sunburst to Advance Watch#page1.tif	

CH \$40.00 29320107

500751528

PATENT
REEL: 022090 FRAME: 0286

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, Sunburst Products, Inc., hereinafter referred to as the ASSIGNOR, a corporation organized and existing under the laws of the state of California, and having a place of business at 47-50 33rd Street, Long Island City, New York 11101, does hereby assign, sell and set over to Advance Watch Company, Ltd, d/b/a, Geneva Watch Group, a corporation organized and existing under the laws of the state of Michigan, and having a place of business at 47-50 33rd Street, Long Island City, NY 11101, hereinafter referred to as the ASSIGNEE, its successors, assigns or other legal representatives, the entire right, title and interest, domestic and foreign, in and to the inventions and discoveries in

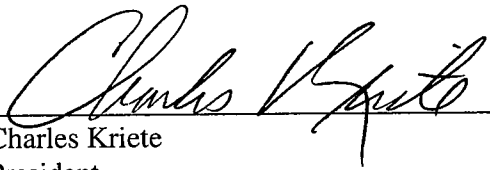
WATCH CASE

for which an application for a United States Patent is to be filed or will have been filed on June 20, 2008, as Application Serial No. 29/320,107, including the right of said ASSIGNEE, its successors, assigns or other legal representatives to make applications and to receive Letters Patent for said inventions and discoveries in any and all foreign countries in its or their own name or names, or in the name of the ASSIGNOR, at its or their election, and hereby assign, sell and set over to said ASSIGNEE, its successors, assigns or other legal representatives, all rights of priority, including any provisional applications, in and to said inventions and discoveries in all countries, including all applications claiming benefit of the filing date hereof, continuations, continuations-in-part, divisionals, reexaminations and reissue applications.

ASSIGNOR hereby agrees for itself, its successors, assigns or other legal representatives to execute any and all papers, including applications for Letters Patent of any and all kinds and in any and all countries and to perform any and all acts which said ASSIGNEE, its successors, assigns or other legal representatives may deem necessary to secure thereto the rights herein assigned, sold and set over.

As ASSIGNOR's authorized representative, I hereby represent and warrant that ASSIGNOR has not granted any rights inconsistent with the rights granted herein.

Date: 1/5, 2009



Charles Kriete
President