

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>John Alson Hicks III</td> <td>12/09/2008</td> </tr> <tr> <td>Randy Zimler</td> <td>12/15/2008</td> </tr> </tbody> </table>		Name	Execution Date	John Alson Hicks III	12/09/2008	Randy Zimler	12/15/2008
Name	Execution Date						
John Alson Hicks III	12/09/2008						
Randy Zimler	12/15/2008						
RECEIVING PARTY DATA							
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Postal Code:	89502						
PROPERTY NUMBERS Total: 1							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12333968</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12333968		
Property Type	Number						
Application Number:	12333968						
CORRESPONDENCE DATA							
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ATTORNEY DOCKET NUMBER:	7785-433 (2008-1137)						
NAME OF SUBMITTER:	Andrew Gust						
Total Attachments: 3 source=7785-433_2008-1137_ASSIGNMENT#page1.tif source=7785-433_2008-1137_ASSIGNMENT#page2.tif source=7785-433_2008-1137_ASSIGNMENT#page3.tif							

CH \$40.00 12333968

ASSIGNMENT

WHEREAS, **John Alson Hicks III**, a citizen of the United States, residing at Roswell, GA, and **Randy Zimler**, a citizen of the United States, residing at Gainesville, GA, hereinafter called the "Assignors", have made the invention described in the United States Patent Application entitled "**APPARATUS AND METHOD FOR DISTRIBUTING MEDIA CONTENT TO VEHICLES**" Attorney Docket No. 7785-433 (AT&T 2008-1137), for a full description of which reference is here made to an application for Letters Patent of the United States filed on herewith and,

WHEREAS, AT&T INTELLECTUAL PROPERTY I, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee", desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

Attorney Docket Number 7785-433 (2008-1137)

The ASSIGNORS hereby appoint registered patent practitioners associated with the patent application identified above as my representatives with full power of substitution and revocation to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith, to amend the specification, to appeal in case of rejection, as may be deemed advisable, to receive the patent when granted and generally to do all matters and things needful and additionally to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

This Assignment may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, and such counterparts together shall constitute one and the same instrument. A facsimile copy of this Assignment, including the signature pages hereto, shall be deemed to be an original.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below.

John Alson Hicks III 12/9/08
Date

Witnesses for Inventor

First Witness:

Jane R Hicks 12/9/08
Signature / Date

Second Witness:

Jane R Hicks
Full Name (printed)
[Signature] 9 DEC 2008
Signature / Date

JASON D BOLES
Full Name (printed)

Attorney Docket Number 7765-433 (2008-1137)

Randy Zimler
RANDY ZIMLER

12/15/2008
Date

Witnesses for Inventor

First Witness:

Sharolyn S. Farmer 12/15/08
Signature / Date

SHAROLYN S. FARMER
Full Name (printed)

Second Witness:

Joe Mark 12/15/08
Signature / Date

JOE MARK
Full Name (printed)