

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT						
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT						
<b>CONVEYING PARTY DATA</b>							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Steve Sax</td> <td>01/14/2009</td> </tr> <tr> <td>Nabil Najjar</td> <td>01/07/2009</td> </tr> </tbody> </table>		Name	Execution Date	Steve Sax	01/14/2009	Nabil Najjar	01/07/2009
Name	Execution Date						
Steve Sax	01/14/2009						
Nabil Najjar	01/07/2009						
<b>RECEIVING PARTY DATA</b>							
<b>Name:</b>	Cool Ball, LLC						
<b>Street Address:</b>	1451 3rd Street						
<b>City:</b>	Manhattan Beach						
<b>State/Country:</b>	CALIFORNIA						
<b>Postal Code:</b>	90266						
<b>PROPERTY NUMBERS Total: 1</b>							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29294039</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29294039		
Property Type	Number						
Application Number:	29294039						
<b>CORRESPONDENCE DATA</b>							
<b>Fax Number:</b>	(213)633-6899						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
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<b>Address Line 1:</b>	865 S. Figueroa Street, Suite 2400						
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<b>ATTORNEY DOCKET NUMBER:</b>	86982-3						
<b>NAME OF SUBMITTER:</b>	Seth D. Levy						

**CH \$40.00 29294039**

**Total Attachments: 4**  
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## ASSIGNMENT


WHEREAS, we, STEVE SAX and NABIL NAJJAR (hereinafter referred to as ASSIGNORS), are joint inventors of an invention entitled "BASEBALL-SHAPED BEVERAGE CONTAINER," as described and claimed in the specification forming part of an application for United States Letters Patent filed December 19, 2007, as United States Patent Application No. 29/294,039; and

WHEREAS, COOL BALL, LLC. (hereinafter referred to as ASSIGNEE), having a place of business at 1451 3<sup>RD</sup> Street, Manhattan Beach, CA 90266, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patents which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patents on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner for Patents and Trademarks to issue all letters patents on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patents on said

invention, for litigation regarding said letters patents, or for the purpose of protecting title to said invention or letters patents therefor.

1/14/09  
Date

By   
STEVE SAX

\_\_\_\_\_  
Date

By \_\_\_\_\_  
NABIL NAJJAR

## ASSIGNMENT

WHEREAS, we, **STEVE SAX** and **NABIL NAJJAR** (hereinafter referred to as **ASSIGNORS**), are joint inventors of an invention entitled "**BASEBALL-SHAPED BEVERAGE CONTAINER**," as described and claimed in the specification forming part of an application for United States Letters Patent filed December 19, 2007, as United States Patent Application No. 29/294,039; and

WHEREAS, **COOL BALL, LLC.** (hereinafter referred to as **ASSIGNEE**), having a place of business at 1451 3<sup>RD</sup> Street, Manhattan Beach, CA 90266, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, **ASSIGNORS** hereby sell, assign and transfer unto said **ASSIGNEE**, the entire right, title and interest in and to said invention, said application and any and all letters patents which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of **ASSIGNEE** and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patents on said invention to be held and enjoyed by **ASSIGNEE** and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by **ASSIGNORS** had this assignment, transfer and sale not been made. **ASSIGNORS** hereby authorize and request the Commissioner for Patents and Trademarks to issue all letters patents on said invention to **ASSIGNEE**. **ASSIGNORS** agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patents on said

invention, for litigation regarding said letters patents, or for the purpose of protecting title to said invention or letters patents therefor.

\_\_\_\_\_  
Date

By \_\_\_\_\_  
STEVE SAX

1-7-09  
\_\_\_\_\_  
Date

By \_\_\_\_\_  
NABIL NAJJAR