# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

## **CONVEYING PARTY DATA**

Name	Execution Date
Emtrace Technologies, Inc.	01/12/2009

### **RECEIVING PARTY DATA**

Name:	Emtrace Technologies USA, Inc.	
Street Address:	3003 N. 1st St. #305	
City:	San Jose	
State/Country:	CALIFORNIA	
Postal Code:	95134	

### PROPERTY NUMBERS Total: 3

Property Type	Number	
Application Number:	11945092	
Application Number:	11969392	
Application Number:	12035173	

#### **CORRESPONDENCE DATA**

Fax Number: (650)938-5200

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 6503357164

Email: jsong@fenwick.com
Correspondent Name: Jae Won Song
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Address Line 4: Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER: 26958-01000

NAME OF SUBMITTER: Jae Won Song, Reg. No. 59,070

Total Attachments: 2

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PATENT

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#### ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, **Emtrace Technologies, Inc.**, a corporation of Republic of Korea, having a place of business at 3<sup>rd</sup> Fl., Baekyoung Bldg., 37-22 Samsung 2-dong, Gangnam-gu, Seoul 135-867, Republic of Korea ("ASSIGNOR"), has sold, assigned, and transferred and does hereby sell, assign, and transfer to **Emtrace Technologies USA, Inc.**, a Delaware corporation, having a place of business at 3003 N. 1<sup>st</sup> St. #305, San Jose, CA 95134, U.S.A. ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following applications and Letters Patents ("PATENT RIGHTS"):

Country	Patent Application Serial No.	Filing Date	Title
United States of America	11/945,092	November 26, 2007	Remote Configuration of Electronic Device with User Interface Provided from Electronic Device
United States of America	11/969,392	January 4, 2008	Electronic Device Driven Selection and Retrieval of Media Files from Media Source
United States of America	12/035,173	February 21, 2008	Slideshow Display of Images for User-Defined Groups of Applications

and:

2. The entire worldwide right, title, and interest in and to:

(a) the PATENT RIGHTS, including any right of priority; (b) any provisional, divisional, continuation, substitute, renewal, reissue, and other related applications thereto which have been or may be filed in the United States or elsewhere in the world; (c) any patents which may be granted on the applications set forth in (a) and (b) above; and (d) the right to sue in its own name and to recover for past infringement of any or all of any applications or patents issuing therefrom together with all rights to recover damages for infringement of provisional rights.

ASSIGNOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titled and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER of the above-identified patent applications and Letters Patents; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER of the above-identified patent applications and Letters Patents and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. ASSIGNOR further agrees to provide any successor, transferee, assignee, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

ASSIGNOR represents that ASSIGNOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the ASSIGNOR has made or will make hereafter no assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

Duly Authorized Representative of ASSIGNOR

Duly Authorized Representative of ASSIGNEE

Date of Signature

Jan 12,2009

Nae Kwon JUNG

Chief Executive Officer (CEO)

Emtrace Technologies, Inc.

3rd Fl., Baekyoung Bldg.

37-22 Samsung 2-dong, Gangnam-gu

Seoul 135-867

Republic of Korea

Date of Signature

Jan 12, 2009

Nae Kwon JUNG

**Chief Executive Officer (CEO)** 

Emtrace Technologies USA, Inc.

3003 N. 1<sup>st</sup> St. #305

San Jose, CA 95134

U.S.A.

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