

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jennifer Mary Marsh	10/22/2008
RECEIVING PARTY DATA	
Name:	The Procter & Gamble Company
Street Address:	Attention: Chief Patent Counsel
Internal Address:	One Procter & Gamble Plaza
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45202
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12258980
CORRESPONDENCE DATA	
Fax Number:	(513)945-3757
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	513-983-5228
Email:	nesbitt.ti@pg.com
Correspondent Name:	The Procter & Gamble Company
Address Line 1:	299 East Sixth Street
Address Line 2:	Central Docketing - 4th Floor
Address Line 4:	Cincinnati, OHIO 45202
ATTORNEY DOCKET NUMBER:	CM3226M
NAME OF SUBMITTER:	Melissa Gartstein Krasovec
Total Attachments: 2 source=CM3226_Assignment#page1.tif source=CM3226_Assignment#page2.tif	

CH 12258980 \$40.00

PATENT

500756405

REEL: 022119 FRAME: 0992

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled **Oxidizing Hair Colourant Compositions.**, Attorney's Docket No. **CM3226M** and filed in the *United States* Patent Office as Number *12/258,980*, on *October 27, 2008* (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

Jennifer Mary Marsh of 5365 Barkwood Drive, West Chester, Ohio, 45069, U.S.A.;

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Claireol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number *12/258,980* (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

Jennifer Mary Marsh
Jennifer Mary Marsh

Oct 22nd 2008
Date

State of OHIO }

County of Hamilton } ^{SS}

On this 22 day of October, 2008, before me personally appeared **Jennifer Mary Marsh**, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.



SANDRA D. WILSON
NOTARY PUBLIC
STATE OF OHIO
MY COMMISSION
EXPIRES JUNE 9, 2013

Sandra D. Wilson
Notary Public/Witness