

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Simon John Ingman</td><td>01/06/2009</td></tr><tr><td>Simon Needle</td><td>01/06/2009</td></tr><tr><td>Scott Winston</td><td>01/06/2009</td></tr><tr><td>Richard Paul Harbutt</td><td>12/03/2008</td></tr><tr><td>James Garfield Pryor</td><td>12/05/2008</td></tr><tr><td>Sylvia Farrow</td><td>12/04/2008</td></tr></tbody></table>	Name	Execution Date	Simon John Ingman	01/06/2009	Simon Needle	01/06/2009	Scott Winston	01/06/2009	Richard Paul Harbutt	12/03/2008	James Garfield Pryor	12/05/2008	Sylvia Farrow	12/04/2008	
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RECEIVING PARTY DATA															
Name:	DIAGEO GREAT BRITAIN LIMITED														
Street Address:	8 Henrietta Place														
City:	London														
State/Country:	UNITED KINGDOM														
Postal Code:	W1G 0NB														
PROPERTY NUMBERS Total: 1															
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29328024</td></tr></tbody></table>	Property Type	Number	Application Number:	29328024											
Property Type	Number														
Application Number:	29328024														
CORRESPONDENCE DATA															
Fax Number:	(248)358-3351														
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ATTORNEY DOCKET NUMBER:	UDL0180DUSA														

CH \$40.00 29328024

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PATENT
REEL: 022123 FRAME: 0068

NAME OF SUBMITTER:

Linda J. Robb

Total Attachments: 2

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ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, We, **Simon John Ingman** of 5 Courtney Close, Tewkesbury, Gloucestershire GL20 5FB, United Kingdom, **Simon Needle** of 55 Highfield Way, Rickmansworth, Hertfordshire, WD3 7PP, United Kingdom, **Scott Winston** of 19 Hardings, Welwyn Garden City, Hertfordshire AL7 2EQ, United Kingdom, **Richard Paul Harbutt** of Rowly Cottage, Rowly Drive, Rowly, Surrey, GU6 8PN, United Kingdom, **James Garfield Pryor** of 19 Montague Close, Farnham Royal, Slough, Berkshire, SL2 3DW, United Kingdom and **Sylvia Farrow** of 6 Russell Road, Newbury, Berkshire, RG14 5LA, United Kingdom, do hereby assign, sell and set over to **Diageo Great Britain Limited** having a place of business at 8 Henrietta Place, London, W1G 0NB, United Kingdom, hereinafter referred to as the ASSIGNEE, its successors, assigns or other legal representatives, the entire right, title and interest, domestic and foreign, in and to the inventions and discoveries in

LID FOR SLUSH BEVERAGE CONTAINER

for which an application for a United States Patent was filed on November 18, 2008, Application No. 29/328,024 (we hereby authorize our attorney to insert the application filing date and number when they become known),

including the right of said ASSIGNEE, its successors, assigns or other legal representatives to make applications and to receive Letters Patent for said inventions and discoveries in any and all foreign countries in its own name or names, or in our names, at its election, and we hereby assign, sell and set over to said ASSIGNEE, its successors, assigns or other legal representatives, all rights of priority in and to said inventions and discoveries in all countries, including all applications claiming benefit of the filing date hereof, continuations, continuations-in-part, divisionals, reexaminations and reissue applications.

And we hereby agree for ourselves, our heirs, successors, assigns or other legal representatives to execute any and all papers, including applications for Letters Patent of any and all kinds and in any and all countries and to perform any and all acts which said ASSIGNEE, its successors, assigns or other legal representatives may deem necessary to secure thereto the rights herein assigned, sold and set over.

And we hereby represent and warrant that we have not granted any rights inconsistent with the rights granted herein.

Date: 6th JANUARY, 2009


Simon John Ingman


Date: 6th JANUARY 2009


Simon Needle

Date: Jan 6th 09

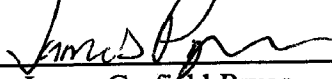

Scott Winston

Date: 3rd Decmber, 2008



Richard Paul Harbutt

Date: 5th DECEMBER, 2008



James Garfield Pryor

Date: DECEMBER 4th 2008



Sylvia Farrow