

**PATENT ASSIGNMENT**

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| <b>SUBMISSION TYPE:</b>  | NEW ASSIGNMENT              |
| <b>NATURE OF CONVEYANCE:</b>   | ASSIGNMENT                  |
| <b>CONVEYING PARTY DATA</b>  |                             |
| <b>Name</b>  | <b>Execution Date</b>       |
| MB Intressenter AB   | 01/01/2008                  |
| <b>RECEIVING PARTY DATA</b>  |                             |
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| <b>Internal Address:</b>   | SE-407 42                   |
| <b>City:</b>   | Boras                       |
| <b>State/Country:</b>  | SWEDEN                      |
| <b>PROPERTY NUMBERS Total: 1</b>   |                             |
| <b>Property Type</b>   | <b>Number</b>               |
| <b>Patent Number:</b>  | 7040372                     |
| <b>CORRESPONDENCE DATA</b>   |                             |
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| <b>NAME OF SUBMITTER:</b>  | Matthew E. Connors          |
| <b>Total Attachments: 2</b>  |                             |
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| source=Assignment_to_Mark_Bric#page2.tif   |                             |

OP \$40.00 7040372

PATENT ASSIGNMENT

**WHEREAS,** MB INTRESSETER AB, a corporation of Lerum, Sweden, hereinafter referred to as the "Assignor", is the sole and exclusive owner, by assignment, of U.S. Patent No. 7,040,372, issued on May 9, 2006, formerly U.S. Patent Application Serial No. 10/396,076, filed on March 25, 2003, which is a continuation of International Patent Application No. PCT/SE00/01852, filed on September 25, 2000; and

**WHEREAS,** Mark Bric Display AB, Källbäckstrydsgatan 4, SE-407 42 Borås, Sweden, a corporation of Sweden, hereinafter referred to as the "Assignee" is desirous of acquiring the right title and interest in, to and under said Patent Application and the inventions covered thereby:

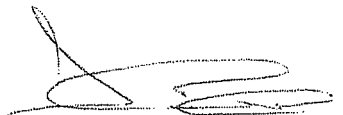
**NOW, THEREFORE,** in consideration of and in exchange for the sum of One Dollar (\$1.00) to it in hand paid by the Assignee, and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and does hereby sell, assign, transfer and set over to the Assignee, all right, title and interest in and to the inventions, and patent application aforesaid, and any patent which may be granted on said application, the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, to the end of the term or terms for which said patents may be granted or reissued as fully and entirely as the same would have been held and enjoyed by Assignor, if this assignment and sale had not been made.

AND, Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all letters patent of the United States on said inventions or resulting from said applications or any division or divisions thereof to the said Assignee as assignee of the entire interest, and hereby covenants that it has full right to convey the entire right, title and interest herein assigned, and that it has not executed, and will not execute, any agreements inconsistent herewith.

On behalf of Mark Bric Display AB:

Date: January 1, 2008

By:

  
(Signature)

Name:

LARS CARLSSON

Title:

CITIZEN