PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Wai Ho Michael Keong	01/08/2009

RECEIVING PARTY DATA

Name:	Kenford Industrial Co. Ltd.		
Street Address:	Room 1106-8, Riley House, 88 Lei Muk Road		
City:	Kwai Chung, New Territories		
State/Country:	HONG KONG		

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29331213

CORRESPONDENCE DATA

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NAME OF SUBMITTER: Gregory Mok

Total Attachments: 1

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PATENT REEL: 022150 FRAME: 0897

Attorney Docket No.: BK.KENFORD.DP18

Customer No.: 24943

ASSIGNMENT

WHEREAS, I, <u>Wai Ho Michael Keong</u>, (hereinafter referred to as "ASSIGNOR"), is the owner of application for United States Letters Patent, Application No. <u>TBD</u>, filed on <u>TBD</u> for the invention entitled "<u>Hair Straightener</u>"; and is the owner of all rights, title and interest in and to the invention illustrated, described and claimed in said application for Letters Patent.

WHEREAS, Kenford Industrial Co. Ltd., a corporation organized and existing under the laws of Hong Kong, having its principal place of business at Room 1106-8, Riley House, 88 Lei Muk Road, Kwai Chung, New Territories, Hong Kong (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring my entire right, title and interest in and to the invention and said application for Letters Patent;

NOW THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said ASSIGNOR, has sold, assigned and set over, and by these presents does hereby sell, assign and set over unto the said ASSIGNEE, its legal representatives, successors and assigns, its entire rights, title and interest in and to said application to United States Letters Patent, and the invention disclosed, described or claimed in said application to Letters Patent, together with all divisions, reissues, continuations and extensions thereof, and any and all rights of recovery for past infringement of said application to Letters Patent.

I also hereby sell and assign to said ASSIGNEE, its successors, assigns and legal representatives the full and exclusive rights, title and interest to the invention disclosed in said application for patent and any applications throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and

I further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in ASSIGNEE, its successors, assigns and legal representatives.

I hereby further agree that I will communicate to said ASSIGNEE, or its successors, assigns and legal representatives, any facts known to me respecting any improvements; and, at the expense of said ASSIGNEE, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make all lawful oaths, and generally do everything possible to vest title in said ASSIGNEE and to aid said ASSIGNEE, its successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

			(Learl.	
08-01-2009	9			
Date		Name:	Wai Ho Michael Ked	ong
STATE OF				
COUNTY OF) ss.)			
On this	day of	, 2008, before 1	me,	a Notary
	person of the above na		daled the foregoing instrume	
IN WITNESS WHEF	REOF, I have hereunto s	set my hand and seal th	nis day of	, 2008.
(seal)	_	Notar	y Public	

RECORDED: 01/23/2009

PATENT REEL: 022150 FRAME: 0898