

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Michael Walsh</td><td>01/15/2009</td></tr><tr><td>Ravi Keswani</td><td>01/22/2009</td></tr><tr><td>Manicka Babu</td><td>01/22/2009</td></tr><tr><td>Nahrin Reihaneh</td><td>01/21/2009</td></tr><tr><td>Bingwu Li</td><td>01/20/2009</td></tr></tbody></table>	Name	Execution Date	Michael Walsh	01/15/2009	Ravi Keswani	01/22/2009	Manicka Babu	01/22/2009	Nahrin Reihaneh	01/21/2009	Bingwu Li	01/20/2009	
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RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>Coupons, Inc.</td></tr><tr><td>Street Address:</td><td>400 Logue Avenue</td></tr><tr><td>City:</td><td>Mountain View</td></tr><tr><td>State/Country:</td><td>CALIFORNIA</td></tr><tr><td>Postal Code:</td><td>94043</td></tr></table>	Name:	Coupons, Inc.	Street Address:	400 Logue Avenue	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043			
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PROPERTY NUMBERS Total: 1													
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CORRESPONDENCE DATA													
Fax Number: (408)236-6641 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
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NAME OF SUBMITTER:	Brenda Yamasaki												

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PATENT  
REEL: 022155 FRAME: 0114

Total Attachments: 2

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**PATENT**

**REEL: 022155 FRAME: 0115**

ASSIGNMENT

WHEREAS WE, **Michael Walsh, Ravi Keswani, Manicka Babu, Nahrin Reihaneh, and Bingwu Li**; have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled **SYSTEM AND METHOD FOR CONTROLLING USE OF A NETWORK RESOURCE**, (Attorney Ref. No: UPNS.P102); executed by us on the date of execution of this document, as shown;

THE AFOREMENTIONED application having Serial Number 12/274,348 and being filed on November 19, 2008;

AND WHEREAS, **Coupons, Inc.**, a corporation having an address of **400 Logue Avenue, Mountain View, California**, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefrom;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, we do hereby sell, assign, transfer and set over unto **Coupons, Inc.**, its legal representatives, successors, and assigns ("Assignee"), the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention and claim priority to said application;

UPON SAID CONSIDERATIONS, we hereby agree with the said Assignee that we will not execute any writing or do any act whatsoever conflicting with these presents, and that we will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part,

reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or chooses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and Assignee;

AND WE REQUEST the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

1/15/09  
Date

Michael Walsh  
Michael Walsh

1/22/09  
Date

Ravi K. Keswani  
Ravi Keswani

1/22/09  
Date

Manicka Babu  
Manicka Babu

1/21/09  
Date

Nahrin Reihanah  
Nahrin Reihanah

1/20/2009  
Date

Bingwu Li  
Bingwu Li