

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Powers & Schor, Inc.	12/22/2008
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Protective Industrial Products, Inc.
<b>Street Address:</b>	Northeastern Industrial Park
<b>Internal Address:</b>	Bldg. 4
<b>City:</b>	Guilderland Center
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	12085
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	12192040
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(510)836-2595
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	510-832-8700
<b>Email:</b>	bsb@bsbllp.com
<b>Correspondent Name:</b>	Beeson Skinner Beverly, LLP
<b>Address Line 1:</b>	One Kaiser Plaza
<b>Address Line 2:</b>	Suite 750
<b>Address Line 4:</b>	Oakland, CALIFORNIA 94612
<b>ATTORNEY DOCKET NUMBER:</b>	B3209-001.B
<b>NAME OF SUBMITTER:</b>	Brian Beverly
<b>Total Attachments: 2</b>	
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## **ASSIGNMENT**

FOR GOOD AND VALUABLE CONSIDERATION, included as part of an asset purchase summarized in the Asset Purchase and Sale Agreement, dated October 31, 2008, receipt of which is hereby acknowledged, Powers & Schor, Inc., a California corporation, having offices at 2699 - 18<sup>th</sup> Street, San Francisco, California 94110, herein referred to as "Assignor," does hereby sell, assign, and transfer unto Protective Industrial Products, Inc., a New York corporation, having offices at Northeastern Industrial Park, Bldg. 4, Guilderland Center, New York, 12085, herein referred to as "Assignee," the entire right, title and interest, together with all rights of priority, in and to the invention of a Merchandise Display Tag System as described and claimed in provisional patent application, Serial No. 60/955,853, filed August 14, 2007, and application for Letters Patent of the United States of America, Serial No. 12/192,040, filed August 14, 2008, and as described and/or claimed in any and all applications for Letters Patent based thereon, including divisions, continuations, and reissues thereof, as well as all foreign counterparts thereof, together with all Letters Patent issuing on any of the aforesaid applications for Letters patent, the same to be held and enjoyed by Assignee, its successors, assigns or other legal representatives, to the full ends of the terms of all said Letters Patent therefor which may be granted;

AND ASSIGNEE IS HEREBY AUTHORIZED to make applications for and to receive Letters Patent for said invention in any foreign countries in its own name or in Assignor's name, at its election and, at its election, to claim priority to United States applications Serial No. 12/192,040, filed August 14, 2008, and Serial No. 60/955,853, filed August 14, 2007, or any other application or applications based thereon;

AND ASSIGNOR HEREBY AUTHORIZES Assignee or its legal representatives to insert in this instrument the filing date and serial number of said applications or any other information that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document;

AND IT IS HEREBY COVENANTED AND AGREED that Assignor will execute or procure any further necessary assurance of title to said Letters Patent which may issue therefor and that Assignor will, at any time, upon the request and at the expense of Assignee, deliver any testimony in any legal proceedings and execute all papers that may be necessary or desirable to perfect the title to said invention or any Letters Patent which may be granted therefor in Assignee, its successors, assigns, or other legal representatives, and that Assignor will, at any time, upon the request and at the expense of Assignee, procure execution of any continuations, divisions, reissues, or any other additional applications for Letters Patent for said invention or any part or parts thereof, all of which applications and any Letters Patent issuing thereon are hereby assigned to Assignee, and Assignor will make or procure all rightful oaths, and do all lawful acts requisite for procuring the same therein, without further compensation, but at the expense of Assignee, its successors, assigns or other legal representatives.

AND ASSIGNOR HEREBY AUTHORIZES AND REQUESTS the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States for said invention, resulting from any of the aforesaid applications, to Assignee.

Signed at San Jose, CA, California, this 22 day of December, 2008.

POWERS & SCHOR, INC.

By Beverly Schor  
Beverly Schor  
President

Witnessed:

David Powers  
David Powers

Sworn to and subscribed before me this  
\_\_\_\_ day of \_\_\_\_\_, 2008.

\_\_\_\_\_  
Notary Public