

PATENT ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT
NATURE OF CONVEYANCE:		ASSIGNMENT
CONVEYING PARTY DATA		
Name		Execution Date
Yuan Ma		10/24/2008
RECEIVING PARTY DATA		
Name:	ScandaLush, LLC	
Street Address:	5 Adler Place	
City:	Brooklyn	
State/Country:	NEW YORK	
Postal Code:	11208	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	29330980	
CORRESPONDENCE DATA		
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ATTORNEY DOCKET NUMBER:	1210-002D	
NAME OF SUBMITTER:	Steven M. Greenberg	
Total Attachments: 2		
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ASSIGNMENT

WHEREAS, the inventor or inventors described below (hereinafter "Assignor") have invented certain new and useful improvements in

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(hereinafter "invention") for which Assignor is making or has made application for LETTERS PATENT OF THE UNITED STATES, which application has been duly executed by Assignor on date(s) listed below. AND WHEREAS,

ScandaLush, LLC., a corporation organized and existing under the laws of the State of NY, US, having a place of business at 5 Adler Place, Brooklyn, NY 11208 (hereinafter called "the Assignee"), is desirous of acquiring the entire right, title and interest in and to said invention within the United States of America and its territorial possessions and all foreign countries any United States or foreign LETTERS PATENT that may be granted therefor.

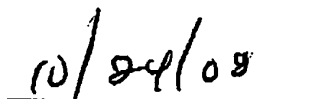
NOW, THIS INDENTURE WITNESSETH, that for good and valuable considerations, the receipt whereof is hereby acknowledged, Assignor has assigned, sold and transferred, and does hereby assign, sell and transfer to the said Assignee the entire right, title and interest in and to the said invention, within the United States of America and its territorial possessions and all foreign countries and in and to any LETTERS PATENT of the United States and foreign countries, including utility models, inventor's certificates and like government grants, and all divisions reissues, continuations and extensions thereof that may be granted therefor, and the right to apply for LETTERS PATENT in foreign countries with full benefit of such priorities as may now or hereafter be granted to Assignor by local laws or by treaty including any international convention, for the protection of industrial property, together with the right to extend the protection of said United States LETTERS PATENT to the various territorial possessions now owned or which may be hereafter acquired by the United States of America, all said rights to be held and enjoyed by the Assignee for its own use and benefit and for the use and benefit of its successors or assigns, to the full end of the term for which said LETTERS PATENT may be granted, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made. And Assignor does hereby request and authorize the Commissioner of Patents and Trademarks, US and its foreign counterparts to issue said LETTERS PATENT when granted, in accordance with this assignment.

Assignor further covenants and agrees with the Assignee that Assignor has a full and unencumbered title to the invention hereby assigned, which title Assignor warrants unto the Assignee, and Assignor further agrees that Assignor will, without demanding any further consideration therefor, at the request but at the expense of the Assignee, do all lawful and just acts, including the execution and acknowledgment of instruments, that may be or become necessary for obtaining sustaining, extending, reissuing or

reexamining United States and foreign LETTERS PATENT or the like for the said invention, and for maintaining and perfecting the Assignee's right to said invention and LETTERS PATENT particularly in cases of interference conflict, opposition and litigation.



Yuan Ma
5 Adler Place
Brooklyn, NY 11208
Citizenship: USA


Date