

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | | | | | | |
|---|-----------------------------|----------------|---------------------|------------|--------------------|------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT | | | | | | |
| CONVEYING PARTY DATA | | | | | | | |
| <table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Donald J. Ward</td><td>12/10/2008</td></tr><tr><td>Pieter-Jan N. Nijs</td><td>12/30/2008</td></tr></tbody></table> | Name | Execution Date | Donald J. Ward | 12/10/2008 | Pieter-Jan N. Nijs | 12/30/2008 | |
| Name | Execution Date | | | | | | |
| Donald J. Ward | 12/10/2008 | | | | | | |
| Pieter-Jan N. Nijs | 12/30/2008 | | | | | | |
| RECEIVING PARTY DATA | | | | | | | |
| Name: | Avery Dennison Corporation | | | | | | |
| Street Address: | 150 N. Orange Grove Blvd. | | | | | | |
| City: | Pasadena | | | | | | |
| State/Country: | CALIFORNIA | | | | | | |
| Postal Code: | 91103 | | | | | | |
| PROPERTY NUMBERS Total: 1 | | | | | | | |
| <table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12277581</td></tr></tbody></table> | Property Type | Number | Application Number: | 12277581 | | | |
| Property Type | Number | | | | | | |
| Application Number: | 12277581 | | | | | | |
| CORRESPONDENCE DATA | | | | | | | |
| Fax Number: | (937)865-6778 | | | | | | |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | | | | | |
| Phone: | 937-865-2012 | | | | | | |
| Email: | joe.grass@averydennison.com | | | | | | |
| Correspondent Name: | Avery Dennison Corporation | | | | | | |
| Address Line 1: | 170 MONARCH LANE | | | | | | |
| Address Line 4: | MIAMISBURG, OHIO 45342 | | | | | | |
| ATTORNEY DOCKET NUMBER: | 4709-US | | | | | | |
| NAME OF SUBMITTER: | Joseph J. Grass | | | | | | |
| Total Attachments: 3 source=4709-USAssignment#page1.tif source=4709-USAssignment#page2.tif source=4709-USAssignment#page3.tif | | | | | | | |

OP \$40.00 12277581

PATENT

500764570

REEL: 022161 FRAME: 0979

ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we the undersigned

Donald J. Ward, 234 Oak Hill Drive, Sayre, PA 18840
Pieter-Jan N. Nijs, Leung Fai Tin, Lower Road 130 2/F, NT, Hong Kong SAR

do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto Avery Dennison Corporation (hereinafter "ASSIGNEE"), a Delaware Corporation, with its principal place of business at 150 N. Orange Grove Blvd., Pasadena, CA 91103-3596, and its successors, legal representatives and assigns, our entire right, title, and interest throughout the world, in, to and under the inventions in

TAG STACKING SYSTEM AND STACK TRAY AND METHOD OF MAKING AND HANDLING TAGS

set forth in the application for the United States Letters Patent filed on November 25, 2008 and assigned Serial No. 12/277581, and all provisional applications relating thereto, and all divisions, renewals, substitutes, continuations and Convention applications based in whole or in part thereof, and any and all Letters Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all rights of priority under International Conventions and applications for Letters Patents which may hereafter be filed for in any country or countries foreign to the United States, and all Letters Patents which may be granted for said inventions in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, and every priority right that is or may be predicated upon or arise from said inventions, said applications and said Letters Patents.

And we hereby authorize ASSIGNEE, its successors, legal representative and assigns to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable, under the International Convention or otherwise.

And we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patents for said inventions to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

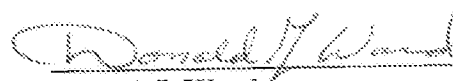
And we hereby sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patents before or after issuance.

And we hereby covenant and agree that we will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting the inventions, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce patent protection for said inventions in all countries.

And we hereby authorize the patent attorney of record and/or having power of attorney in the U.S. patent application identified above to insert the serial number and filing date information for patent application in the appropriate spaces in this assignment document when that information becomes available.

In testimony whereof, I hereunto set my hand and seal this 10 day of December 2008.

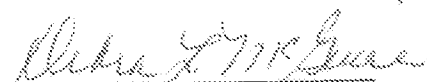
ASSIGNOR

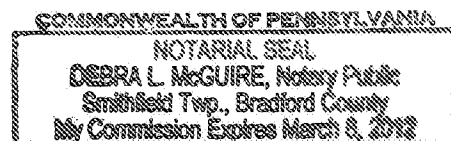

Donald J. Ward

ACKNOWLEDGEMENT

State of Pennsylvania)
) SS
County of Bradford)

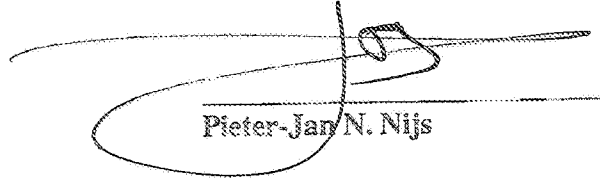
On this 10 day of December 2008, personally appeared before me the above-named Donald J. Ward to me known and known by me to be the person described in and who executed the foregoing instrument, and subscribed the same in my presence, and acknowledged the same to be his free act and deed in and for the purpose set forth in said instrument.


Notary Public



In testimony whereof, I hereunto set my hand and seal this 30 day of December
2008.

ASSIGNOR


Pieter-Jan N. Nijs

ACKNOWLEDGEMENT

_____)
_____) SS
_____)

On this 30 day of December 2008, personally appeared before me the
above-named Pieter-Jan N. Nijs to me known and known by me to be the person described in
and who executed the foregoing instrument, and subscribed the same in my presence, and
acknowledged the same to be his free act and deed in and for the purpose set forth in said
instrument.

Hereby, I, André NUS, Notary at Turnhout,
certify the correctness of the signature of
Pieter-Jan Nijs
deposited on this document.

