PATENT ASSIGNMENT

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SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: **ASSIGNMENT**

CONVEYING PARTY DATA

Name	Execution Date
Salvo Farina	01/26/2009
Steve Weston	01/26/2009

RECEIVING PARTY DATA

Name:	Sears Brands, L.L.C.
Street Address:	3333 Beverly Road
City:	Hoffman Estates
State/Country:	ILLINOIS
Postal Code:	60179

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12360879

CORRESPONDENCE DATA

Fax Number: (312)456-8435

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Address Line 2: GREENBERG TRAURIG, LLP - SUITE 3100

Address Line 4: CHICAGO, ILLINOIS 60601-1732

ATTORNEY DOCKET NUMBER: 54151.96US1

NAME OF SUBMITTER: Gary R. Jarosik

Total Attachments: 2

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PATENT

REEL: 022165 FRAME: 0736

PATENT ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we, Salvo Farina of 92 Hall Street #2, Brooklyn, New York 11205 and Steve Weston of 21 Old Studio Road, New Canaan, Connecticut 06840; hereby sell and assign to Sears Brands, L.L.C., ("Assignee"), an Illinois limited liability company, having its principal place of business at 3333 Beverly Road, Hoffman Estates, Illinois 60179, U.S.A., its successors, assigns, nominees, or other legal representatives, the entire right, title, and interest in and to the invention in SHOE HAVING AN AIR CUSHIONING SYSTEM invented by us, which has been assigned application number 12/360,879, and the application for United States patent therefor, the declaration, and all original and reissued patents granted therefor, and all divisions and continuations thereof, including the subject-matter of any and all claims which may be obtained in every such patent, and the right to apply for and obtain patents and Utility Model Registrations which may be granted thereon in such foreign countries, and authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any other country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue said Letters Patent or Utility Model Registration to the said Assignee, its successor, assigns, nominees, or other legal representatives, as assignee of the entire interest herein assigned. We covenant that we have not executed and will not execute any agreement in conflict herewith and agree that we will communicate to said Assignee, its successors, assigns, nominees, or other legal representatives, all facts known to us respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and do all lawful acts requisite for the application for such divisional, continuing, or reissue applications, or the procuring thereof, and that if and when said Assignee, its successors, assigns, nominees, or other legal representatives desire to file a disclaimer relating thereto, we will, upon request, sign all lawful papers requisite for the filing of such disclaimer. We further covenant and agree that we will, at any time upon request, do everything legally possible to aid said Assignee, its successors, assignees, nominees, or other legal representatives, either in its or their own names, to apply for, obtain, and enforce proper patent and/or Utility Model protection for said invention in all countries, all without further consideration but at the expense of said Assignee, its successors, assigns, nominees, or other legal representatives.

ASSIGNOR hereby grants to the law firm of GREENBERG TRAURIG, LLP of Chicago, Illinois, authority and power to insert on this instrument any further identification which may be necessary or desirable for purposes of recordation in the United States Patent Office or the Patent Office of any foreign country.

IN TESTIMONY WHEREOF,	I have hereunto set my hand this 26day of 1, 2009.
	≶alvo Farina (signature)
NOTARIAL CERTIFICATE	
State of:	
County of:	
Subscribed and swom to before me this day of	f, 2009,
Notary Public: (signature)	My commission expires:

PATENT REEL: 022165 FRAME: 0737

IN TESTIMONY WHEREOF, I I	nave hereunto set my hand this 26 day of Steve Weston (signature)	
NOTARIAL CERTIFICATE		
State of:) SS.		
County of:		
Subscribed and swom to before me this day of		
Notary Public: My comm (signature)	nission expires:	

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- 2 -