PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Peng Soon WONG	12/17/2008

RECEIVING PARTY DATA

Name:	SINORITA SENDIRIAN BERHAD	
Street Address:	Lot 3, Jalan CJ 1/6, Kawasan Perusahaan Cheras Jaya	
Internal Address:	Off Jalan Balakong, 43200 Batu 11	
City:	Cheras, Selangor	
State/Country:	MALAYSIA	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29328951

CORRESPONDENCE DATA

Fax Number: (703)683-1080

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Address Line 2: FOURTH FLOOR

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ATTORNEY DOCKET NUMBER:	WONG3048/JEK

NAME OF SUBMITTER: J. ERNEST KENNEY

Total Attachments: 1

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PATENT REEL: 022168 FRAME: 0756

ASSIGNMENT (Design)

WHEREAS, I, PENG SOON WONG

whose post office address appears below, hereinafter referred to as ASSIGNOR, have invented a certain new and useful DESIGN for TOOTHBRUSH

(hereinafter referred to as the DESIGN) for which an application for United States Letters Patent was		
□ executed on even date herewith		
□ executed on:		
🖾 filed on:	December 4, 2008	Application No.: 29/328,951

WHEREAS, SINORITA SENDIRIAN BERHAD

whose post office address is Lot 3, Jalan CJ 1/6, Kawasan Perusahaan Cheras Jaya, Off Jalan Balakong, 43200 Batu 11 Cheras, Selangor, Malaysia hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to the same in the United States;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, I (we), ASSIGNOR, by these presents do sell, assign and transfer unto said ASSIGNEE, the entire right, title, and interest in and to said DESIGN and application throughout the United States of America and in and to any and all DESIGN Patents granted on any division, continuation, continuation-in-part and reissue of said application.

ALSO, ASSIGNOR hereby agrees to execute any documents that legally may be required in connection with the filing, prosecution and maintenance of said application or any other patent application(s) in the United States for said DESIGN, including additional documents that may be required to affirm the rights of ASSIGNEE in and to said DESIGN, all without further consideration. ASSIGNOR also agrees, without further consideration and at ASSIGNEE's expense, to identify and communicate to ASSIGNEE at ASSIGNEE's request documents and information concerning the DESIGN that are within ASSIGNOR's possession or control, and to provide further assurances and testimony on behalf of ASSIGNEE that lawfully may be required of ASSIGNOR in respect of the prosecution, maintenance and defense of any patent application or patent encompassed within the terms of this instrument. ASSIGNOR's obligations under this instrument shall extend to ASSIGNOR's heirs, executors, administrators and other legal representatives.

ALSO, ASSIGNOR hereby authorizes and requests the Commissioner for Patents to issue any and all DESIGN Patents referred to above to ASSIGNEE, as the ASSIGNEE of the entire right, title and interest in and to the same, for ASSIGNEE's sole use and behoof; and for the use and behoof of ASSIGNEE's legal representatives and successors, to the full end of the term for which such DESIGN Patents may be granted, as fully and entirely as the same would have been by ASSIGNOR had this assignment and sale not been made.

ASSIGNOR authorizes any member of the firm of Bacou & Thomas, PLLC to insert or complete any information in this document needed to effect its recordal in the U.S. Patent and Trademark Office.

Assignor Name Peng Soon Wong	Address Lot 3, Jalan CJ 1/6
Where Signed X KUALA LUMPUR, MALAYSIA	Kawasan Perusahaan Cheras Jaya Off Jalan Balakong,43200 Batu 11 Cheras, Selgagor, Malaysia
$_{ m X}^{Date}$ 17 DECEMBER 2008	Signature X
	(Notarization preferred but not required) ss.
Before me personally appeared said	and acknowledged
this instrument to be his (her) free act and deed this	day of
	Notary Public
	My Commission Expires:

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PATENT REEL: 022168 FRAME: 0757