

# PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Noam TWIG		01/18/2009
RECEIVING PARTY DATA		
Name:	ZAG Industries, Ltd.	
Street Address:	19 Ha'Melacha Street	
City:	Rosh Ha'Ayin	
State/Country:	ISRAEL	
Postal Code:	48091	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	29331588	
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ATTORNEY DOCKET NUMBER:	081627-0376163	
NAME OF SUBMITTER:	Joyce R. Hill	
Total Attachments: 2		
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CH 29331588 \$40.00

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PATENT  
REEL: 022169 FRAME: 0710

Attorney's Docket No. 081627-0376163  
Client Reference: Z-3048-DES

**PATENT**

For: U.S. Rights and Foreign Rights  
For: U.S. Application  
By: Inventors

### ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of Ten Dollars (\$10.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

**ASSIGNOR:**

Noam TWIG  
Hakazir 4  
Petach Tikva,  
ISRAEL  
Nationality: ISRAEL

hereby sells, assigns and transfers to

**ASSIGNEE:**

ZAG Industries, Ltd.  
19 Ha'Melacha Street  
Rosh Ha'Ayin 48091  
ISRAEL  
Nationality: ISRAEL

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

**CHEST DESIGN**

and which is found in (37 C.F.R. § 3.21) U.S. patent application executed on even date herewith and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal

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representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Date: 18/1/09

Noam twig  
Signature of Noam TWIG

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