

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Alexander Natanzon	11/19/2008
Dmitry Pavlov	01/12/2009
Alexander Jurovitsky	11/19/2008
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	General Electric Company, a New York Corporation
<b>Street Address:</b>	1 River Road
<b>City:</b>	Schenectady
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	12345
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	12275021
<b>CORRESPONDENCE DATA</b>	
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ATTORNEY DOCKET NUMBER:	20176/229672IS
NAME OF SUBMITTER:	Christopher N. George

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Total Attachments: 4  
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ASSIGNMENT

In accordance with my/our obligations under an Employee Innovation and Proprietary Information Agreement or (as applicable) arising out of other agreements (such as, but not limited to, the Services Agreement between the General Electric Company, a New York Corporation, and my employer), and/or for other good and valuable consideration of which I/we acknowledge receipt, I/we,

Alexander Natanzon, 22 Olney Road, Mahwah, New Jersey 07430, US, and  
Dmitry Pavlov, 22 Cragwood Road, New Paltz, New York 12561, US,  
Alexander Jurovitsky, 56 Deehaveh Road, Mahwah, New Jersey 07430, US,

hereby sell and assign to **General Electric Company, a New York Corporation**, having an address at 1 River Road, Schenectady, New York 12345, US, (hereinafter referred to as "Company"), its successors and assigns my (our) entire respective right(s), title(s) and interest(s) in and to the invention and improvements invented and originated by me/us and described in the non-provisional application for United States Patent currently entitled:

**SYSTEMS AND METHODS FOR IMAGE HANDLING AND PRESENTATION**

- executed concurrently herewith,  
 filed on November 20, 2008 having Serial Number 12/275,021

and any and all applications for patent and patents therefrom in any and all countries, including all divisions, continuations, reexaminations and reissues thereof, and all rights of priority resulting from the filing of said United States application, and authorize and request any official whose duty it is to issue patents, to issue any patent on said inventions and improvements resulting therefrom to said Company, or its successors or assigns and agree that on request and without further consideration, but at the expense of said Company, I/we will communicate to said Company or its representatives or nominees any facts known to me/us respecting said inventions and improvements and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, reexamination and reissue applications, make all rightful oaths and generally do everything possible to aid said Company, its successors, assigns, and nominees to obtain and enforce proper patent protection for said invention and its improvements in all countries.

The undersigned hereby authorizes and requests the attorneys of record in said application(s) to insert in this assignment the execution date and/or filing date and serial number of any such application(s) when officially known.

INVENTOR 1

Signature: *AR*  
ALEXANDER NATANZON

Date: Nov 19, 2008

Witnessed by: *M.W. Hopkins*  
Signature

Date: 11/19/2008

M.W. Hopkins  
Printed Name of Witness

Witnessed by: *Kristen Jarmusch*  
Signature

Date: 11/19/2008

Kristen Jarmusch  
Printed Name of Witness

**SECTION BELOW IS FOR USE ONLY IF SIGNING IN PRESENCE OF A NOTARY**

\_\_\_\_\_  
ALEXANDER NATANZON

Date: \_\_\_\_\_

STATE OF

ss.

COUNTY OF

This \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_ before me personally came the above-named ALEXANDER NATANZON, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.

Seal

\_\_\_\_\_  
(Notary Public)

INVENTOR 2

Signature: \_\_\_\_\_  
**DMITRY PAVLOV**

Date: \_\_\_\_\_

Witnessed by: \_\_\_\_\_  
Signature

Date: \_\_\_\_\_

\_\_\_\_\_  
Printed Name of Witness

Witnessed by: \_\_\_\_\_  
Signature

Date: \_\_\_\_\_

\_\_\_\_\_  
Printed Name of Witness

**SECTION BELOW IS FOR USE ONLY IF SIGNING IN PRESENCE OF A NOTARY**



Date: 1/12/2009

**DMITRY PAVLOV**

STATE OF *NEW JERSEY*

SS.

COUNTY OF *BERGEN*

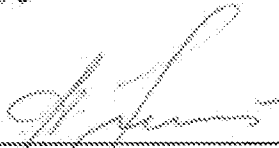
This 12 day of JANUARY, 2009 before me personally came the above-named **DMITRY PAVLOV**, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.

Seal



  
(Notary Public)

INVENTOR 3

Signature:   
ALEXANDER JUROVITSKY

Date: 11/19/2008

Witnessed by: \_\_\_\_\_  
Signature

Date: \_\_\_\_\_


\_\_\_\_\_  
Printed Name of Witness

Witnessed by: \_\_\_\_\_  
Signature

Date: \_\_\_\_\_

\_\_\_\_\_  
Printed Name of Witness

=====  
**SECTION BELOW IS FOR USE ONLY IF SIGNING IN PRESENCE OF A NOTARY**  
=====

  
ALEXANDER JUROVITSKY

Date: 11/19/2008

STATE OF

ss.

COUNTY OF

This \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_ before me personally came the above-named **ALEXANDER JUROVITSKY**, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.

Seal \_\_\_\_\_  
(Notary Public)