

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNMENT
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CONVEYING PARTY DATA	
Name	Execution Date
Terence F. Kelly	01/07/2009
Victor W. Marsh	01/05/2009

RECEIVING PARTY DATA	
Name:	Weather Central, Inc.
Street Address:	401 Charmany Drive
Internal Address:	Suite 200
City:	Madison
State/Country:	WISCONSIN
Postal Code:	53719

PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12363141

CORRESPONDENCE DATA	
Fax Number:	(414)225-9753
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	414-225-9755
Email:	docketing@boylefred.com
Correspondent Name:	BOYLE FREDRICKSON S.C.
Address Line 1:	840 North Plankinton Avenue
Address Line 4:	MILWAUKEE, WISCONSIN 53203

ATTORNEY DOCKET NUMBER:	1879.021
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NAME OF SUBMITTER:	Michael S. Brayer
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Total Attachments: 3  
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CH \$40.00 12363141



**Your Ref. WCI-21; Our Ref. 1879.021**

**ASSIGNMENT OF INVENTION  
TO  
WEATHER CENTRAL, INC.**

WHEREAS, **TERENCE F. KELLY** of 1007 Hillside Avenue, Madison, Wisconsin 53705, USA and **VICTOR W. MARSH** of 5699 Tudor Drive, Fitchburg, Wisconsin 53711, USA (hereinafter sometimes referred to as "said inventors"), have invented certain new and useful improvements in a patent application for Letters Patent of the United States entitled, **SYSTEM AND METHOD FOR PRESENTING WIND SPEED INFORMATION**, and executed by us on even dates herewith preparatory to obtaining United States Letters Patent therefore, and

WHEREAS, it is agreed that, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said inventors have sold, assigned and transferred and by these present do sell, assign and transfer unto **WEATHER CENTRAL, INC.** the entire right, title and interest in said invention in the United States of America and all foreign countries and in and to said U.S. provisional patent application and all patent applications, divisions, substitutions, continuations and continuations-in-part thereof, and in all United States Letters Patents which may be granted thereon and all reissues and extensions thereof, and in all priority rights under the International Convention for the Protection of Industrial Property for every member country, and in all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said invention in any foreign countries, and in all patents (including all extensions, renewals and reissues thereof) granted for said invention; said applications and patents to be held and enjoyed by the said **WEATHER CENTRAL, INC.**, for its own use and for the use of its successors and assigns, to the full end of the term for which Letters Patent on same may be granted, as fully and entirely as the same would have been held by said inventors had this assignment and sale not been made.

FURTHER, said inventors hereby agree to sign all lawful papers necessary or helpful in obtaining patents on said invention or in filing any divisional, continuation, substitution, or reissue patent application or re-examination proceedings on said invention whether in the United States of America or in any foreign country.

Your Ref. WCI-21; Our Ref. 1879.021

ASSIGNMENT OF INVENTION  
TO  
WEATHER CENTRAL, INC.

Signed:

Date:

*Terence F. Kelly*  
TERENCE F. KELLY

1/7/09

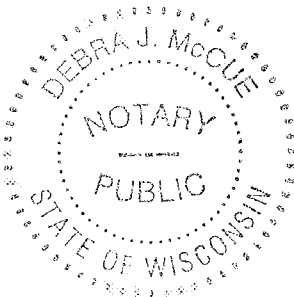
CERTIFICATE OF ACKNOWLEDGMENT

State of Wisconsin

County of Dane

On Debra J. McCue, Notary Public  
Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared TERENCE F. KELLY  
Name(s) of Signer(s)



\_ personally known to me - OR - \_ proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

(SEAL)

*Debra J. McCue*  
Signature of Notary Public  
My Commission Expires: 5/13/2012

Your Ref. WCI-21; Our Ref. 1879.021

ASSIGNMENT OF INVENTION  
TO  
WEATHER CENTRAL, INC.

Signed:

Date:

*[Signature]*  
VICTOR W. MARSH

1-5-09

**CERTIFICATE OF ACKNOWLEDGMENT**

State of Wisconsin

County of Dane

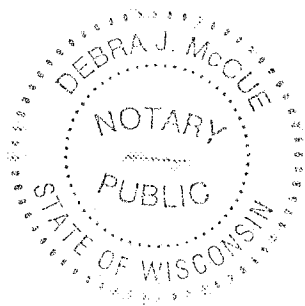
On Debra J. McGue, Notary Public  
Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared VICTOR W. MARSH  
Name(s) of Signer(s)

\_ personally known to me - OR - \_ proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

(SEAL)



*[Signature]*  
Signature of Notary Public  
My Commission Expires: 5/13/2012