

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
CONVEYING PARTY DATA	
Name	Execution Date
ESPOTTING (UK) LIMITED	11/15/2001
RECEIVING PARTY DATA	
Name:	ESPOTTING MEDIA (UK) LIMITED
Street Address:	5TH FLOOR, THE OLD TRUMAN BREWERY
Internal Address:	91 BRICK LANE
City:	LONDON
State/Country:	UNITED KINGDOM
Postal Code:	EL 60L
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	10296036
CORRESPONDENCE DATA	
Fax Number:	(414)223-5000
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	414-978-5559
Email:	jpolmatier@whdlaw.com
Correspondent Name:	Jere L. Polmatier
Address Line 1:	Whyte Hirschboeck Dudek S.C.
Address Line 2:	555 EAST WELLS STREET, SUITE 1900
Address Line 4:	Milwaukee, WISCONSIN 53202
ATTORNEY DOCKET NUMBER:	DKA-31987
NAME OF SUBMITTER:	Jere L. Polmatier
Total Attachments: 1 source=DKA31987a#page1.tif	

CH \$40.00 10296036

FILE COPY



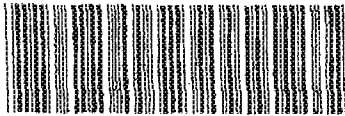
**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company No. 3971244

The Registrar of Companies for England and Wales hereby certifies that
E-SPOTTING (UK) LIMITED

having by special resolution changed its name, is now incorporated
under the name of
ESPOTTING MEDIA (UK) LIMITED

Given at Companies House, Cardiff, the 15th November 2001



C03971244E



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES



Companies House
— for the record —

HC006B

RECORDED: 02/03/2009

PATENT
REEL: 022198 FRAME: 0870