

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT						
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT						
<b>CONVEYING PARTY DATA</b>							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Ken Iizuka</td> <td>05/10/2007</td> </tr> <tr> <td>Hideo Sato</td> <td>05/11/2007</td> </tr> </tbody> </table>		Name	Execution Date	Ken Iizuka	05/10/2007	Hideo Sato	05/11/2007
Name	Execution Date						
Ken Iizuka	05/10/2007						
Hideo Sato	05/11/2007						
<b>RECEIVING PARTY DATA</b>							
<b>Name:</b>	Sony Corporation						
<b>Street Address:</b>	1-7-1 Konan, Minato-ku						
<b>City:</b>	Tokyo 108-0075						
<b>State/Country:</b>	JAPAN						
<b>PROPERTY NUMBERS Total: 1</b>							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11719233</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11719233		
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Application Number:	11719233						
<b>CORRESPONDENCE DATA</b>							
<b>Fax Number:</b>	(312)876-7934						
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<b>Email:</b>	bhannon@sonnenschein.com						
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<b>Address Line 4:</b>	CHICAGO, ILLINOIS 60606-1080						
<b>ATTORNEY DOCKET NUMBER:</b>	09792909-7014						
<b>NAME OF SUBMITTER:</b>	David R. Metzger						
<b>Total Attachments: 1</b> source=Sony_7014_Assgmt#page1.tif							

**OP \$40.00 11719233**

ASSIGNMENT

FOR a valuable consideration, the sufficiency and receipt of which is hereby acknowledged, the undersigned

Ken IIZUKA and Hideo SATO

whose mailing address(es) is/are:
c/o Sony Corporation
7-1, Konan 1-chome, Minato-ku, Tokyo 108-0075 JAPAN

hereby sell(s), assign(s) and transfer(s) unto Sony Corporation, a corporation of Japan
having its principal office at
7-1, Konan 1-chome, Minato-ku, Tokyo 108-0075 JAPAN

the whole right, title and interest in and to a certain invention or improvement in

COMPARISON METHOD, COMPARISON SYSTEM, COMPUTER, AND PROGRAM

disclosed in an application for Letters Patent of the United States, prepared by the firm of Sonnenschein, Nath & Rosenthal of Chicago, Illinois, and executed of even date herewith, said application being identified in the office records of said firm as Case No. and in and to the United States Letters Patent therefor, when issued, together with all improvements thereon and betterments thereof, all divisions, continuations and reissues thereof and substitutions of or for said application, and all rights and privileges under the Letters Patent that may be granted therefor, including the right to claim the benefit of an earlier filing date for the same invention in a foreign country.

I/We hereby authorize and request the Commissioner of Patents to issue the Letters Patent that may be granted for said invention or improvements to said Sony Corporation.

For the same consideration, I/we hereby agree that I/we will promptly communicate to the aforesaid assignee or its assigns full and complete information concerning said improvements or betterments of the inventions disclosed in said application, and will cooperate at any time upon request of said assignee or its assigns, at its expense, in the procurement of patent protection to cover the inventions herein assigned and to be assigned, including the execution of new, divisional, continuing and reissue applications; will make all rightful oaths, will testify in any proceedings in the United States Patent Office or in the Courts, and generally will do everything lawfully possible to aid said assignee, its successors, assigns and nominees to obtain, enjoy and enforce proper patent protection for the inventions embraced within the terms of this document.

DATE: May 10, 2007
Ken Iizuka
Ken IIZUKA

DATE: May 11, 2007
Hideo Sato
Hideo SATO

DATE: