


Client Code: BGSTG.003A

**RECORDATION FORM COVER SHEET
PATENTS ONLY**

To the Director, U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): (List using letters or numbers for multiple parties)</p> <p>1.) Jon Hayes Snoddy 2.) Jonathan Isaac Strietzel 3.) Douglas Alexander Fidaleo 4.) Michael David Johnson</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies):</p> <p>Name: Big Stage Entertainment, Inc. Internal Address: 1010 Sycamore Avenue, Suite 309 South Pasadena, CA 91030</p> <p>Additional name(s) of receiving party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Security Agreement <input type="checkbox"/> Merger <input type="checkbox"/> Change of Name <input type="checkbox"/> Other:</p> <p>Execution Date: (List as in section 1 if multiple signatures)</p> <p>1.) February 3, 2009 2.) February 3, 2009 3.) February 3, 2009 4.) February 3, 2009</p>	<p>4. US or PCT Application number(s) or US Patent number(s):</p> <p><input checked="" type="checkbox"/> Patent Application No.: 12/274,268 Filing Date: November 19, 2008</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>5. Party to whom correspondence concerning document should be mailed:</p> <p>Customer No. 20,995 Address: Knobbe, Martens, Olson & Bear, LLP 2040 Main Street, 14th Floor Irvine, CA 92614 Return Fax: (949) 760-9502 Attorney's Docket No.: BGSTG.003A</p>	<p>6. Total number of applications and patents involved: 1</p>
<p>7. Total fee (37 CFR 1.21(h)): \$40.00</p> <p><input checked="" type="checkbox"/> Authorized to be charged to deposit account</p>	<p>8. Deposit account number: 11-1410</p> <p>Please charge this account for any additional fees which may be required, or credit any overpayment to this account.</p>
<p>9. Statement and signature.</p> <p>To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.</p> <p><u>Christian A. Fox</u> Name of Person Signing</p> <p><u></u> Signature</p> <p><u>2/4/2009</u> Date</p> <p><u>58.507</u> Registration No.</p> <p>Total number of pages including cover sheet, attachments and document: 4</p>	

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ASSIGNMENT

WHEREAS, We, Jon Hayes Snoddy, a United States citizen residing at 1487 Loma Vista St., Pasadena, CA 91104; Jonathan Isaac Strietzel, a United States citizen residing at 3232 Sandwood St., Lakewood, CA 90712; Douglas Alexander Fidaleo, a United States citizen residing at 2351 Hartford St., San Diego, CA 92110; and Michael David Johnson, a United States Citizen residing at 2990 Gale Ave., Long Beach, CA 90810 have invented certain new and useful improvements in SYSTEM AND METHODS FOR CREATING PERSONALIZED MEDIA CONTENT HAVING MULTIPLE CONTENT LAYERS, for which we have filed an application for Letters Patent in the United States on November 19, 2008, as U.S. Patent Application No. 12/274,268;

AND WHEREAS, Big Stage Entertainment, Inc. (hereinafter "ASSIGNEE"), a California Corporation, with its principal place of business at 1010 Sycamore Avenue, Suite 309, South Pasadena, CA 91030, desires to acquire the entire right, title, and interest in and to said improvements and said Application;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, we, said inventors, do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under said improvements, and said application including all provisional applications relating thereto (including, but not limited to, U.S. Provisional Application Nos. 60/989,251 filed on November 20, 2007; 61/014,353 filed December 17, 2007; 61/014,680 filed December 18, 2007; and 61/015,083 filed December 19, 2007), and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof; and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

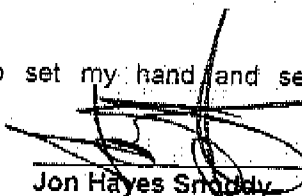
AND WE DO HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND WE HEREBY covenant and agree that we will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

Application No.: 12/274,268
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IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 3rd day of February, 2009.



Jon Hayes Shoddy

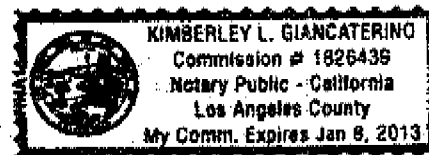
STATE OF California
) ss.
COUNTY OF Los Angeles

On February 3, 2009, before me, Kimberley L. Giancaterino, notary public, personally appeared Jon Hayes Shoddy, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

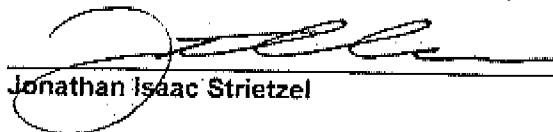
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL] Kimberley L. Giancaterino
Signature



IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 3rd day of February, 2009.



Jonathan Isaac Strietzel

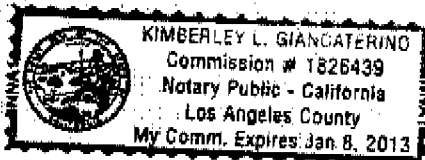
STATE OF California
) ss.
COUNTY OF Los Angeles

On February 3, 2009, before me, Kimberley L. Giancaterino, notary public, personally appeared Jonathan Isaac Strietzel, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL] Kimberley L. Giancaterino
Signature

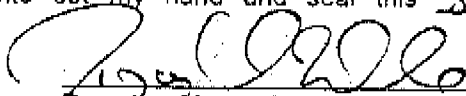


Kimberley L. Giancaterino
Signature

Application No.: 12/274,268
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IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 3rd day of February, 2009



Douglas Alexander Fidaleo

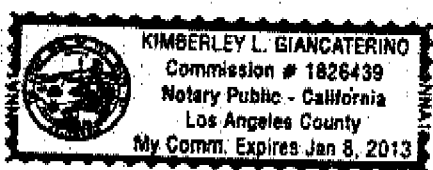
STATE OF California)
) ss.
COUNTY OF Los Angeles

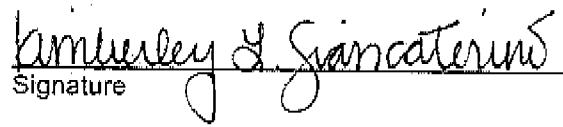
On February 3, 2009, before me, Kimberley L. Giancaterino, notary public, personally appeared Douglas Alexander Fidaleo, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

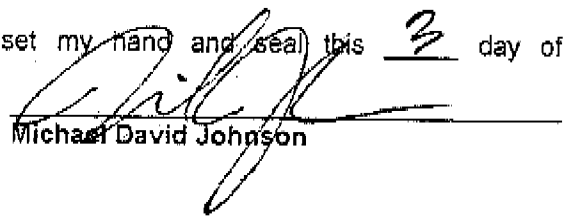
[SEAL]





Signature

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 3 day of February, 2009



Michael David Johnson

STATE OF California)
) ss.
COUNTY OF Los Angeles

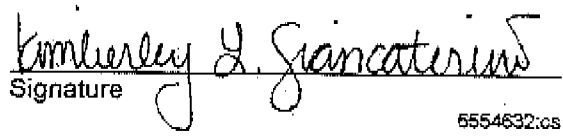
On February 3, 2009, before me, Kimberley L. Giancaterino, notary public, personally appeared Michael David Johnson, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]





Signature

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