

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
YOUNG BAE KU		01/21/2009
RECEIVING PARTY DATA		
Name:	GMARKET INC.	
Street Address:	LIG TOWER 6-8F, 649-11, YEOKSAM-DONG, GANGNAM-GU	
City:	SEOUL	
State/Country:	REPUBLIC OF KOREA	
Postal Code:	135-912	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	12303298	
CORRESPONDENCE DATA		
Fax Number:	(352)372-5800	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	352-375-8100	
Email:	JL@SLSPATENTS.COM	
Correspondent Name:	JEFF LLOYD	
Address Line 1:	PO BOX 142950	
Address Line 4:	GAINESVILLE, FLORIDA 32614-2950	
ATTORNEY DOCKET NUMBER:	H.C.115	
NAME OF SUBMITTER:	JEFF LLOYD	
Total Attachments: 2 source=Executed-Assignment#page1.tif source=Executed-Assignment#page2.tif		

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PATENT
REEL: 022209 FRAME: 0703

ASSIGNMENT

WHEREAS, I, the undersigned, residing at the indicated address given below, respectively, have invented certain new and useful improvements in **SYSTEM AND METHOD FOR LINK OF UPPER SHOPPING MALL AND INDEPENDENT SHOPPING MALL USING API METHOD**, for which an application for United States Letters Patent was filed December 3, 2008, as Serial No. 12/303,298.

WHEREAS, **GMARKET INC.**, having a place of business at **LIG Tower 6-8 F, 649-11, Yeoksam-dong, Gangnam-gu, Seoul 135-912, Republic of Korea**, is desirous of acquiring the entire right, title, and interest in and to said invention and in and to any Letters Patent which may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in view of valuable consideration, receipt of which is hereby acknowledged, I, the undersigned, have sold, assigned, and transferred, and by these presents do sell, assign, and transfer, unto said **GMARKET INC.**, its successors and assigns, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title, and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, and extensions thereof.

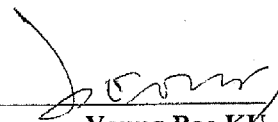
I hereby authorize and request the Patent Office Officials in the United States and in any and all foreign countries to issue any and all of said Letters Patent, when granted, to **GMARKET INC.**, as the assignee of the entire right, title, and interest in and to the same, for the sole use and behoof of said **GMARKET INC.**, its successors and assigns.

FURTHER, I agree that I will communicate to said **GMARKET INC.**, or its representatives, any facts known to me respecting said invention; testify in any legal proceedings; sign all lawful papers; execute all divisional, continuation, substitution, renewal, and reissue applications; execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said **GMARKET INC.**; make all rightful oaths; and generally do everything possible to aid the said **GMARKET INC.**, its successors and assigns, to obtain and enforce proper protection for said invention in the United States and in any and all foreign countries.

Docket No. H.C.115

IN TESTIMONY WHEREOF, I have hereunto set my hand this 21 day of Jan, 2009.

Signature: _____



Young Bae KU

#302-1211 Hyundai Home Town 1713,
Bongcheon-dong, Gwanark-gu,
Seoul 151-050, Korea

WITNESS:

Signature: _____



Printed Name: _____

Kwon Young Tak

Date: _____

2009. 1. 23