

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT								
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT								
<b>CONVEYING PARTY DATA</b>									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jason Nims</td> <td>01/26/2009</td> </tr> <tr> <td>Roberto Tagliabue</td> <td>01/26/2009</td> </tr> <tr> <td>Danielle Quatrochi</td> <td>01/26/2009</td> </tr> </tbody> </table>		Name	Execution Date	Jason Nims	01/26/2009	Roberto Tagliabue	01/26/2009	Danielle Quatrochi	01/26/2009
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Jason Nims	01/26/2009								
Roberto Tagliabue	01/26/2009								
Danielle Quatrochi	01/26/2009								
<b>RECEIVING PARTY DATA</b>									
<b>Name:</b>	Nike, Inc.								
<b>Street Address:</b>	One Bowerman Drive								
<b>City:</b>	Beaverton								
<b>State/Country:</b>	OREGON								
<b>Postal Code:</b>	97005-6453								
<b>PROPERTY NUMBERS Total: 1</b>									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12324140</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12324140				
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Application Number:	12324140								
<b>CORRESPONDENCE DATA</b>									
<b>Fax Number:</b>	(202)824-3001								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
<b>Phone:</b>	202-824-3000								
<b>Email:</b>	aanderson@bannerwitcoff.com								
<b>Correspondent Name:</b>	BANNER & WITCOFF, LTD.								
<b>Address Line 1:</b>	1100 13th STREET, N.W.								
<b>Address Line 2:</b>	SUITE 1200								
<b>Address Line 4:</b>	WASHINGTON, DISTRICT OF COLUMBIA 20005-4051								
<b>ATTORNEY DOCKET NUMBER:</b>	005127.01304								
<b>NAME OF SUBMITTER:</b>	Chunhsi Andy Mu								

Total Attachments: 4  
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**PATENT  
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**AGREEMENTS**Confirmation/Assignment 1:

WHEREAS, We, Jason Nims, a citizen of the United States of America residing in Portland, OR, Roberto Tagliabue, a citizen of Italy residing in Lake Oswego, OR, and Danielle Quatrochi, a citizen of the United States of America residing in Portland, OR, and all having a correspondence address of c/o NIKE, Inc., One Bowerman Drive, Beaverton, Oregon 97005, have invented "INTERACTIVE AVATAR FOR SOCIAL NETWORK SERVICES" for which applications for Patent have been filed as follows: (a) U.S. Provisional Patent Appln. No. 60/991,589 filed on November 30, 2007; (b) U.S. Patent Appln. No. 12/324,140 filed on November 26, 2008; and (c) International Patent Appln. No. PCT/US 08/85138 filed on December 1, 2008 (hereinafter the "Patent Applications"); and

WHEREAS, NIKE, Inc., a corporation of the State of Oregon, having a place of business at One Bowerman Drive, Beaverton, Oregon 97005-6453 (hereinafter the "Assignee"), is desirous of confirming that it has already been assigned, or, if not already assigned, is desirous of acquiring the entire worldwide legal and beneficial right, title and interest in and to the aforesaid invention, in and to the aforesaid Patent Applications and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention, including the right to claim priority of any and all of the respective Patent Applications.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we, the aforesaid Jason Nims, Roberto Tagliabue and Danielle Quatrochi, by these presents do confirm that we did (under the law of the jurisdiction(s) where the invention was conceived, reduced to practice and made, under the NIKE Employee Invention and Secrecy Agreement and/or under some other agreement with NIKE, Inc. including such a sale, assignment or transfer) sell, assign and transfer or, if not already done so, do sell, assign and transfer unto NIKE, Inc., its successors, legal representatives and assigns, the full, exclusive and worldwide right in and to said invention as described in said Patent Applications, in and to the aforesaid Patent Applications and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention and in and to any and all divisions, reissues, continuations, extensions and renewals thereof, including the right to claim priority of any and all of the respective Patent Applications;

AND WE HEREBY agree that the said Assignee may apply for and receive Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world for said invention in its own name, we further authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to record this assignment and issue all said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof to said Assignee;

AND WE HEREBY warrant and covenant that we either had or do have the full right to convey the entire interest herein assigned at the time of the sale, assignment and transfer;

AND WE HEREBY warrant and covenant that we have not executed and will not execute any instrument or assignment in conflict herewith;

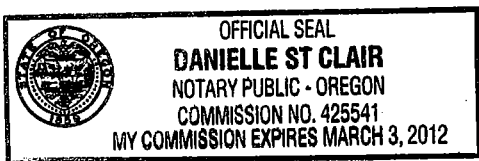
AND WE HEREBY agree to communicate to said Assignee or its representatives any facts known to us respecting said invention, to execute all divisional, continuation, renewal, reissue and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, sign all lawful documents which the Assignee shall consider desirable for aiding in securing and maintaining proper protection for said invention and to testify in any judicial or administrative proceeding and generally do everything possible to aid said Assignee or any assignee of said Assignee to obtain and enforce said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof worldwide when requested so to do by said Assignee or any assignee of said Assignee.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 26<sup>th</sup> day of JANUARY, 2009.

[Signature]  
Jason Nims

STATE OF OREGON )  
 ) ss:  
County of Washington )

On this 26<sup>th</sup> day of Jan., 2009, before me, a Notary Public in and for the county and state aforesaid, personally appeared Jason Nims, to me known and known to me to be the person of that name who signed and sealed the foregoing instrument, and acknowledged the same to be his free act and deed.



Danielle St. Clair  
Notary Public for Oregon  
My Commission Expires: 3/3/12

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 26<sup>th</sup> day of JANUARY, 2009.

[Signature]  
Roberto Tagliabue

STATE OF OREGON )  
 ) ss:  
County of Washington )

On this 26<sup>th</sup> day of Jan., 2009, before me, a Notary Public in and for the county and state aforesaid, personally appeared Roberto Tagliabue, to me known and known to me to be the person of that name who signed and sealed the foregoing instrument, and acknowledged the same to be his free act and deed.



Danielle St. Clair  
Notary Public for Oregon  
My Commission Expires: 3/3/12

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 26 day of January, 2009.

Danielle Quatrochi  
Danielle Quatrochi

STATE OF OREGON )  
 ) ss:  
County of Washington )

On this 26th day of Jan., 2009, before me, a Notary Public in and for the county and state aforesaid, personally appeared Danielle Quatrochi, to me known and known to me to be the person of that name who signed and sealed the foregoing instrument, and acknowledged the same to be her free act and deed.



Danielle St. Clair  
Notary Public for Oregon  
My Commission Expires: 3/3/12

The terms and conditions of this assignment are accepted by the Assignee, NIKE, Inc.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 26 day of January, 2009.

NIKE, Inc.  
By: James A. Niegowski  
James A. Niegowski  
Attorney in Fact

STATE OF OREGON ) ss:  
County of Washington )

On this 26th day of Jan., 2009, before me a Notary Public in and for the county and state aforesaid, personally appeared James A. Niegowski, to me known and known to me to be the person of that name who signed the foregoing instrument, and acknowledged the same to be his free act and deed.



Danielle St. Clair  
Notary Public for Oregon  
My Commission Expires: 3/3/12