

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Stacey Pitsolis	01/22/2009
RECEIVING PARTY DATA	
Name:	Spongezz, Inc.
Street Address:	79 Regis Crescent North
City:	North York, Ontario
State/Country:	CANADA
Postal Code:	M3J1Y0
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29327677
CORRESPONDENCE DATA	
Fax Number:	(248)292-2910
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	2482922920
Email:	mbest@patentco.com
Correspondent Name:	Dobrusin & Thennisch PC
Address Line 1:	29 W. Lawrence Street, Suite 210
Address Line 4:	Pontiac, MICHIGAN 48342
ATTORNEY DOCKET NUMBER:	1231-010
NAME OF SUBMITTER:	Kristen L. Pursley
Total Attachments: 2 source=assignment#page1.tif source=assignment#page2.tif	

CH \$40.00 29327677

For: U.S. Rights and Foreign Rights
For: U.S. Application
By: Inventors

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNORS:

**Stacey Pitsolis
48 Woodbury Crescent
Newmarket, Ontario, Canada
Nationality: Canadian**

hereby sell, assign and transfer to

ASSIGNEE:

**Spongezz, Inc.
79 Regis Crescent North
North York, Ontario, Canada M3J1Y0
State or Country of Formation: Canada**

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

TRACTION RUNNER

and which is found in (37 C.F.R. Section 3.21) U.S. application no. **29/327,677 filed on November 11, 2008** and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

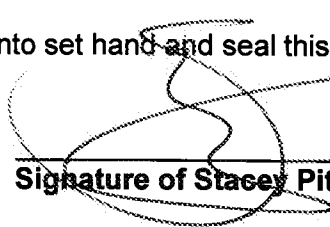
ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and

said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I have hereunto set hand and seal this 22nd day of January, 2009

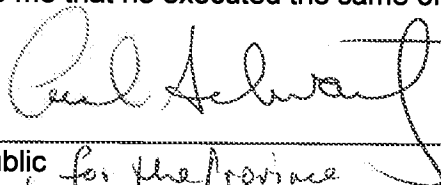
Date: January 22, 2009



Signature of Stacey Pitsolis

City of Toronto
County of _____)
Province of Ontario
State of _____)
Canada)

Before me this 22nd day of January 2009, personally appeared the above named individual, to me known to be the person described in, and who executed the foregoing assignment instrument and acknowledged to me that he executed the same of his own free will for the purpose therein expressed.



Notary Public for the Province
of Ontario
- No expiry date

