PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Michael Meeks	01/26/2009

RECEIVING PARTY DATA

Name:	American Greetings Corporation
Street Address:	One American Road
City:	Cleveland
State/Country:	ОНЮ
Postal Code:	44144

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12367786

CORRESPONDENCE DATA

Fax Number: (216)623-0134

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: James C. Scott

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Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER: 109769.0182

NAME OF SUBMITTER: James C. Scott

Total Attachments: 2

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> PATENT REEL: 022239 FRAME: 0813

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ASSIGNMENT

WHEREAS, I, Michael Meeks, a citizen of United States, residing at 317 Holly

Hills Drive, Forest City NC 28043; have invented certain inventions and improvements

disclosed in a patent application entitled "DISPLAY LIGHT FIXTURES" which was filed in

the United States Patent and Trademark Office on 02/09/2009, serial no. 12/367,786; and

WHEREAS, AMERICAN GREETINGS CORPORATION, a corporation of

the State of Ohio having a principal place of business at One American Road, Cleveland, Ohio

44144, is desirous of acquiring an interest in the same.

NOW, THEREFORE, for good and valuable consideration, the receipt and

sufficiency of which we hereby acknowledge, I, Michael Meeks, by these presents do sell,

assign, and transfer to AMERICAN GREETINGS CORPORATION, the full, exclusive, and

entire right, title, and interest in and to said application, in and to any divisions, continuations,

reexaminations, and reissues thereof, and in and to all inventions and improvements disclosed

and described in said application, preparatory to obtaining Letters Patent of the United States

therefor; and we hereby request the Director of the U.S. Patent and Trademark Office to issue any

and all Letters Patent of the United States resulting from said application, or from a division,

continuation, reexamination, or reissue thereof, to AMERICAN GREETINGS

CORPORATION as the assignee, for its interest and for the sole use and benefit of

AMERICAN GREETINGS CORPORATION and its assigns and legal representatives;

For the same consideration, we, by these presents, do sell, assign, and transfer to

AMERICAN GREETINGS CORPORATION the full, exclusive, and entire right, title, and

interest in and to any foreign application or applications corresponding to said application, in

whole or in part, in countries other than the United States, in and to any Letters Patent and

similar protective rights granted on said foreign applications, and in and to the right to claim any

applicable priority rights arising from or required for said foreign applications under the terms of

any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed

Page 1 of 2

Docket No. 109769.0182

and issued in the name of AMERICAN GREETINGS CORPORATION or its designee insofar as permitted by applicable law;

AND, for the same consideration, we agree to sign all lawful papers, execute all division, continuing, reexamination, reissue, and other applications, make all assignments and rightful oaths, and generally do everything possible to aid AMERICAN GREETINGS CORPORATION, its successors, assigns, and nominees to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

Michael Meeks

Date

Page 2 of 2

RECORDED: 02/11/2009