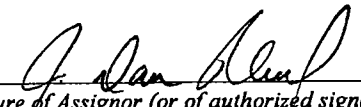
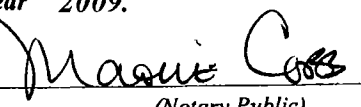


PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT
NATURE OF CONVEYANCE:		ASSIGNMENT
CONVEYING PARTY DATA		
Name		Execution Date
J. Dan Rhoad		02/10/2009
RECEIVING PARTY DATA		
Name:	Re-Think It, Inc.	
Street Address:	6869 Stapoint Court, Suite 107	
City:	Winter Park	
State/Country:	FLORIDA	
Postal Code:	32792	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Patent Number:	D473423	
CORRESPONDENCE DATA		
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
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ATTORNEY DOCKET NUMBER:	RE-THINK IT 623495-039	
NAME OF SUBMITTER:	James H. Beusse	
Total Attachments: 1 source=623495-039 Assignment#page1.tif		

OP \$40.00 D473423

Assignment of United States Patent (Single assignor; single assignee)			Docket No. 23811-11
U.S. Patent No. D473,423 S	Issue Date April 23, 2003	Application Serial No. 29/157,384	Filing Date March 18, 2002
Title of Invention: Lid for a Cup			
Owner of Record (hereinafter "Assignor")		Residence or Principal Place of Business of Assignor	
J. Dan Rhoad		140 Forest Bickley Road Chapin, Sc 29036	
Assignee		Residence or Principal Place of Business of Assignee	
Re-Think It, Inc.		6869 Stapoint Court Suite 107 Winter Park, Florida 32792	
<p><i>Whereas, the above-identified Assignor is the sole owner of record of the above-identified United States Patent, and;</i></p> <p><i>Whereas, the above-identified Assignee is desirous of acquiring the entire right, title and interest in the same;</i></p> <p><i>Now, therefore, in consideration of the sum of Twenty-Five Thousand and no dollars (\$ 25,000.00) and other good and valuable consideration, the receipt whereof is hereby acknowledged, Assignor, by these presents does sell, assign and transfer unto said Assignee the entire right, title and interest in and to said Patent; the same to be held and enjoyed by said Assignee for its own use and behoof, and for its legal representatives and assigns, to the full end of the term for which said Patent is granted, as fully and entirely as the same would have been held by Assignor had this assignment not been made. Such assignment shall expressly include all claims and causes of action for past infringement.</i></p> <p>Executed this 10th day of February, in the year 2009</p> <p>at</p> <p style="text-align: right;">  Signature of Assignor (or of authorized signatory if Assignor is a corporation, partnership or association) </p> <p>State of South Carolina</p> <p>County of Richland</p> <p>Before me personally appeared who acknowledged the foregoing instrument to be a free act and deed and also represented that he or she is authorized to execute the same 10th day of February, in the year 2009.</p> <p style="text-align: right;">  (Notary Public) </p>			