

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

|                                                                                                                                                                                                       |                           |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|
| SUBMISSION TYPE:                                                                                                                                                                                      | NEW ASSIGNMENT            |
| NATURE OF CONVEYANCE:                                                                                                                                                                                 | ASSIGNMENT                |
| CONVEYING PARTY DATA                                                                                                                                                                                  |                           |
| Name                                                                                                                                                                                                  | Execution Date            |
| Infinity Design Development PTY LTD                                                                                                                                                                   | 01/19/2009                |
| RECEIVING PARTY DATA                                                                                                                                                                                  |                           |
| Name:                                                                                                                                                                                                 | The Clorox Company        |
| Street Address:                                                                                                                                                                                       | 1221 Broadway             |
| City:                                                                                                                                                                                                 | Oakland                   |
| State/Country:                                                                                                                                                                                        | CALIFORNIA                |
| Postal Code:                                                                                                                                                                                          | 94612                     |
| PROPERTY NUMBERS Total: 1                                                                                                                                                                             |                           |
| Property Type                                                                                                                                                                                         | Number                    |
| Application Number:                                                                                                                                                                                   | 29331712                  |
| CORRESPONDENCE DATA                                                                                                                                                                                   |                           |
| Fax Number:                                                                                                                                                                                           | (510)271-1652             |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>                                                                                                                  |                           |
| Phone:                                                                                                                                                                                                | (510) 271-7847            |
| Email:                                                                                                                                                                                                | patapps@clorox.com        |
| Correspondent Name:                                                                                                                                                                                   | Thomas C. Feix            |
| Address Line 1:                                                                                                                                                                                       | 1221 Broadway             |
| Address Line 4:                                                                                                                                                                                       | Oakland, CALIFORNIA 94612 |
| ATTORNEY DOCKET NUMBER:                                                                                                                                                                               | 482.290                   |
| NAME OF SUBMITTER:                                                                                                                                                                                    | Thomas C. Feix            |
| Total Attachments: 3<br>source=482290-AssignmentReassignment-Infinity#page1.tif<br>source=482290-AssignmentReassignment-Infinity#page2.tif<br>source=482290-AssignmentReassignment-Infinity#page3.tif |                           |

CH \$40.00 29331712

ASSIGNMENT  
AND REASSIGNMENT

I. ASSIGNMENT

WHEREAS, ANTON LEE SEE, a resident of AUSTRALIA, ALLISTER JAMES GOUGH, a resident of Australia, REILLY DAVID EDWARDS, a resident of Australia, and ADAM DOYLE, a resident of AUSTRALIA, hereinafter referred to as ASSIGNOR, has, along with others, invented a new and unobvious invention entitled

RESERVOIR FOR A WATER PITCHER

for which he has made, along with others, application for Letters Patent of the United States, such invention being described in and identified by said application having been given a Serial No. 29/331,712, and a filing date of January 29, 2009 and

WHEREAS, INFINITY DESIGN DEVELOPMENT PTY LTD, a business entity having a place of business at Causeway Bay, Hong Kong, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to said application and said invention, and in and to said Patent, including the equivalent rights thereunder in all foreign countries; and

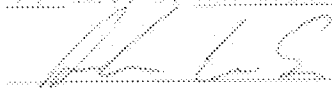
WHEREAS, ASSIGNOR is desirous of and willing to assign all right, title and interest in and to said Patent and acknowledges that he is under a continuing duty to assign said Patent to ASSIGNEE,

NOW, in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration received by ASSIGNOR from ASSIGNEE, the receipt of which is hereby acknowledged by ASSIGNOR:

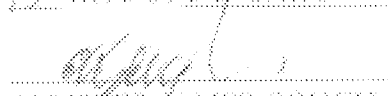
I, ASSIGNOR hereby sells, assigns, transfers and conveys unto ASSIGNEE, the entire right, title and interest in and to said Patent and said invention, including all priority rights under the International Convention associated with the filing of said application, for each country of the Union; and in and to any and all Letters Patent on said invention that may be granted by the United States or any foreign countries, including each and every Letters Patent granted on any application which is a division, substitution, or continuation of any application relating to said invention, and in and to each and every reissue or extension of said Letters Patent.

2. ASSIGNOR hereby warrants, covenants and represents the fact to be that he has not heretofore granted any license, right or privilege in respect to the said application or said invention or improvements, or in any other way encumbered the same, and that he has the full right to convey, free of all licenses and encumbrances, the entire interest hereby assigned.

IN TESTIMONY WHEREOF, I, ANTON LEE SEE, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 19 DAY OF JANUARY, 2009,

  
ANTON LEE SEE

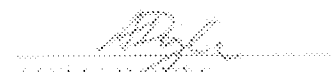
IN TESTIMONY WHEREOF, I, ALLISTER JAMES GOUGH, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 19 DAY OF JANUARY, 2009,

  
ALLISTER JAMES GOUGH

IN TESTIMONY WHEREOF, I, REILLY DAVID EDWARDS, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 19 DAY OF JANUARY, 2009,

  
REILLY DAVID EDWARDS

IN TESTIMONY WHEREOF, I, ADAM DOYLE, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 19 DAY OF JANUARY, 2009,

  
ADAM DOYLE

## II. REASSIGNMENT

WHEREAS, INFINITY DESIGN DEVELOPMENT PTY LTD, a business entity having a place of business in Causeway Bay, Hong Kong, desires to assign its interest in and to U.S.

Patent Application Serial No. 29/331,712, including the invention claimed thereby, as well as any foreign rights thereunder, to THE CLOROX COMPANY, hereinafter referred to as CLOROX, a Delaware corporation, having a place of business in Oakland, California; and

WHEREAS, CLOROX desires to acquire the interest of INFINITY DESIGN DEVELOPMENT PTY LTD in and to the Patent Application, including the invention claimed thereby, as well as any foreign rights thereunder.

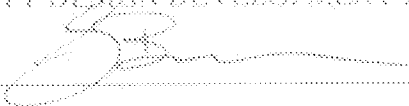
NOW, THEREFORE, in consideration of good and valuable consideration received by INFINITY DESIGN DEVELOPMENT PTY LTD from CLOROX, the receipt of which is hereby acknowledged:

1. INFINITY DESIGN DEVELOPMENT PTY LTD does hereby sell, assign, transfer and confirm unto CLOROX, its successors, assigns and heirs, all right, title and interest in and to the Patent Application, including the invention claimed thereby, as well as any foreign rights thereunder, and in and to any applications, divisions, continuations, renewals, and substitutes thereof, and residues of the same.

2. INFINITY DESIGN DEVELOPMENT PTY LTD further agrees to execute upon request of CLOROX or its successors, assigns or heirs, such additional documents, if any, as are necessary and proper to secure patent protection on said invention, and to otherwise give full effect to, or perfect the rights of, CLOROX, or its successors, assigns or heirs, under this Reassignment.

IN TESTIMONY WHEREOF, I, Gwen Bevan, of INFINITY DESIGN DEVELOPMENT PTY LTD, HAVE DELIVERED THIS INSTRUMENT THIS 30TH DAY OF JANUARY, 2009.

INFINITY DESIGN DEVELOPMENT PTY LTD.

By: 

Name: Gwen Bevan

Title: MANAGING DIRECTOR

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File No. 482,290