PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Syed Zafar BEYABANI	02/09/2009
Yuriy BOLYUKH	02/11/2009
Aamer CHARANIA	02/09/2009

RECEIVING PARTY DATA

Name:	Verizon Data Services LLC
Street Address:	7701 E. Telecom Parkway
Internal Address:	Code B3E
City:	Temple Terrace
State/Country:	FLORIDA
Postal Code:	33637

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12369279

CORRESPONDENCE DATA

Fax Number: (571)432-0808

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: sstocklinski@harrityllp.com Correspondent Name: Harrity & Harrity, LLP 11350 Random Hills Road Address Line 1:

Address Line 2: Suite 600

Fairfax, VIRGINIA 22030 Address Line 4:

ATTORNEY DOCKET NUMBER:	20080527
NAME OF SUBMITTER:	Thomas W. Edman

Total Attachments: 3

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PATENT

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Verizon Invention Assignment for Verizon Docket No.: 20080527 Page 1 of 1

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, I/We, the undersigned:

I. have sold, assigned and transferred, and by the presents do hereby sell, assign, and transfer, to the Verizon legal entity identified below ("Assignee") and its successors and assigns, the entire worldwide right, title and interest in and to any and all improvements which are described in the application for United States Letters Patent entitled

DYNAMIC PRICING FOR PAY-PER-VIEW EVENTS			
I/we hereby authorize and request the Assignee, its succe insert here in the purentheses (Application Number $\frac{12/36}{4}$ date and application number of said application when known	STATE TO THE TENT TO THE TOTAL		
which was filed on and assignment	gned Application No.		
and in and to said application, and all divisional, continuing (in whole or in part), substitute, renewal, reissue, provisional, and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on any of said improvements or based on or claiming priority to said application; and in and to all original and reissued patents which have been or shall be issued in the United States and foreign countries from any of said applications, and in and to all rights of priority resulting from the filing of any of said applications; and in and to all rights which may exist under the International Convention for the Protection of Industrial Property to any of the foregoing;			
II. agree that said Assignor may apply for and receive Letters Patent for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional, continuing (in whole or in part), substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, declarations, assignments, powers of autorney and other papers; communicate to said Assignee, its successors, assigns, and representatives, all facts known to undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for Letters Patent and all Letters Patent on said improvements, in said Assignee, its successors and assigns; and			
III. covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein identified has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.			
IN WITNESS to my/our agroement to the foregoing, I/we have executed this Assignment as set forth below:			
Verizon entity (Assignce Verizon Data Services LLC, having a plac Code B3E, Temple Terrace, Florida 33637.	e of business at 7701 E. Telecom Parkway, Mail		
ASSIGNORS:	11e: 2/9/2009		
Signature: Synd Zafar REYABANI			
Signature:			
Signatura:	ate:		
Aamer CHARANIA	·		

II.

Verizon Invention Assignment for Verizon Docket No.: 20080527 Page 1 of 1

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which was filed on and	assigned Application No.
and in and to said application, and all divisional, correissue, provisional, and all other applications for Lett United States and all foreign countries on any of said in application; and in and to all original and reissued pater States and foreign countries from any of said application the filing of any of said applications; and in and to Convention for the Protection of Industrial Property to a	ers Patent which have been or shall be filed in the aprovements or based on or claiming priority to said its which have been or shall be issued in the United its, and in and to all rights of priority resulting from all rights which may exist under the International
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IN WITNESS to my/our agreement to the foregoing, I/we have e	xecuted this Assignment as set forth below:
Verizon entity (Assignee <u>Verizon Data Services LLC</u> , having a p <u>Code B3E, Temple Terrace, Florida 33637</u> .	lace of business at 770] E. Telecom Parkway, Mail
ASSIGNORS:	
Signature:	Date:
Sycd Zafar BEYABANI Thousand Signature:	Date: 2/11/2009
Yuriy BOLYUKH	Date: 4. 14. / 3
Signature: Aamer CHARANIA	Date:

Verizon Invention Assignment for Verizon Docket No.: 20080527 Page 1 of 1

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Thus harshy outhorize and request the Assignee it	undersigned concurrently herewith, and in which case successors, assigns and/or legal representatives, to 12/369,279, filed Feb. 11, 2009) the filing known.
which was filed ona	nd assigned Application No.
reissue, provisional, and all other applications for L United States and all foreign countries on any of said application; and in and to all original and reissued pa States and foreign countries from any of said applica	continuing (in whole or in part), substitute, renewal, etters Patent which have been or shall be filed in the improvements or based on or claiming priority to said tents which have been or shall be issued in the United tions, and in and to all rights of priority resulting from o all rights which may exist under the International o any of the foregoing;
legal representatives, to carry out in good faith the in will execute all divisional, continuing (in whole or in applications on any and all said improvements; executor of attorney and other papers; communicate to said Assigned to said improvements; executor of attorney and other papers; communicate to said Assigned to said improvements; executor of attorney and other papers; communicate to said improvements; executor of attorney and other papers; communicate to said Assigned, its success for aiding in securing and maintaining proper patent	expense of, said Assignee, its successors, assigns and expense of, said Assignee, its successors, assigns and then and purpose of this Assignment, the undersigned part), substitute, renewal, reissue, and all other patent ite all rightful oaths, declarations, assignments, powers signee, its successors, assigns, and representatives, all over the and the history thereof; and generally do ors, assigns or representatives shall consider desirable protection for said improvements and for vesting title Patent and all Letters Patent on said improvements, in
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Verizon entity (Assignee Verizon Data Services LLC, having Code B3E, Temple Terrace, Florida 33637.	a place of business at 7701 E. Telecom Parkway, Mail
ASSIGNORS:	
Signature:	Date:
Syed Zafar BEYABANI Signature:	Date:
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Aamer CHARANIA	

RECORDED: 02/11/2009