

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Jordan McCommons</td><td>10/30/2008</td></tr><tr><td>Fernando Garcia</td><td>10/24/2008</td></tr><tr><td>Gregory Niles</td><td>10/24/2008</td></tr></tbody></table>		Name	Execution Date	Jordan McCommons	10/30/2008	Fernando Garcia	10/24/2008	Gregory Niles	10/24/2008
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Jordan McCommons	10/30/2008								
Fernando Garcia	10/24/2008								
Gregory Niles	10/24/2008								
RECEIVING PARTY DATA									
Name:	Apple Inc.								
Street Address:	1 Infinite Loop								
City:	Cupertino								
State/Country:	CALIFORNIA								
Postal Code:	95014								
PROPERTY NUMBERS Total: 1									
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12252350</td></tr></tbody></table>		Property Type	Number	Application Number:	12252350				
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Application Number:	12252350								
CORRESPONDENCE DATA									
Fax Number: (310)442-9330 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone: 3104429300									
Email: mail@adelitollen.com									
Correspondent Name: Adeli & Tollen LLP									
Address Line 1: 11940 San Vicente Blvd.									
Address Line 2: Suite 100									
Address Line 4: Los Angeles, CALIFORNIA 90049									
ATTORNEY DOCKET NUMBER:	APLE.P0132								
NAME OF SUBMITTER:	Ali Makoui								
Total Attachments: 6 source=APLE_P0132-Assignment#page1.tif									

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the application of:

Jordan McCommons, et al.

Serial No.: 12/252,350

Filing Date: 10/15/2008

For: SCROLLABLE PREVIEW OF
CONTENT

PATENT APPLICATION

JOINT INVENTORS TO CORPORATION ASSIGNMENT

WHEREAS, the undersigned Inventors are the first, true, and joint inventors of certain new and useful inventions in:

SCROLLABLE PREVIEW OF CONTENT

and have executed a declaration or oath for an application for a United States patent disclosing and identifying the inventions, said application having Serial Number 12/252,350 and filed on 10/15/2008.

WHEREAS, Apple Inc. (hereinafter termed "Assignee"), a corporation of the State of California, having a place of business at 1 Infinite Loop, Cupertino, CA 95014, wishes to acquire the entire right, title and interest in and to said application and the inventions disclosed therein, and in and to all embodiments of the inventions, heretofore conceived, made or discovered jointly or severally by said Inventors (all collectively hereinafter termed "said Inventions"), and in and to any and all patents, certificates of invention and other forms of protection thereon (hereinafter termed "Patents") applied for or granted in the United States and/or other countries.

NOW THEREFORE, for good and valuable consideration acknowledged by each of said Inventors to have been received in full from said Assignee:

1. Said Inventors do hereby sell, assign, transfer and convey to said Assignee, the entire right, title and interest: (a) in and to said application and said Inventions; (b) in and to all rights to apply in any or all countries of the world for patents, certificates of invention or other governmental grants on said Inventions, including the right to apply for patents pursuant to the International Convention for the Protection of Industrial Property or pursuant to any other convention, treaty, agreement or understanding; (c) in and to any and all applications filed and any and all patents, certificates of invention or other governmental grants granted on said Inventions in the United States or any other country, including each and every application filed and each and every patent granted on any application which is a division, substitution, or continuation of any of said applications; (d) in and to each and every reissue or extension of any of said patents; and (e) in and to each and every patent claim resulting from a reexamination certificate for any and all of said patents.

2. Said Inventors hereby jointly and severally covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right, title and interest

herein conveyed in the United States and other countries. Such cooperation by said Inventors shall include, but not be limited to, prompt production of pertinent facts and documents, giving of testimony, executing of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee: (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for complying with any duty of disclosure; (c) for prosecuting any of said applications; (d) for filing and prosecuting substitute, divisional, continuing or additional applications covering said Inventions; (e) for filing and prosecuting applications for reissue of any of said patents; (f) for interference or other priority proceedings involving said Inventions; and (g) for legal proceedings involving said Inventions and any applications therefore and any patents granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, reexamination proceedings, compulsory licensing proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Inventors in providing such cooperation shall be paid for by said Assignee.

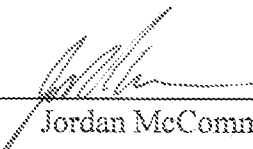
3. The terms and covenants of this Assignment shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Inventors, their respective heirs, legal representatives, and assigns.

4. Said Inventors hereby jointly and severally warrant and represent that said Inventors have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.

5. Said Inventors hereby jointly and severally consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document which may be required in any country for any purpose. Furthermore, said Inventors hereby jointly and severally consent that a copy of this assignment shall be proof of the right of said Assignee or nominee to claim the aforesaid benefit of the right of priority provided by the International convention which may henceforth be substituted for it.

6. Said Inventors hereby covenant with said Assignee, its successors, assigns and legal representatives that the rights and property herein conveyed are free and clear of any encumbrance and that said Inventors have full right to convey the same as herein expressed.

IN WITNESS WHEREOF, said Inventors have executed this instrument on the date of acknowledgement as given below and delivered this instrument to said Assignee.

(1)  Date: 10-30-08
Jordan McCommons

(2) _____ Date: _____
Fernando Garcia

(3) _____ Date: _____
Gregory Niles

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the application of:

PATENT APPLICATION

Jordan McCommons, et al.

Serial No.: 12/252,350

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2. Said Inventors hereby jointly and severally covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right, title and interest

- 1 -

Attorney Docket: APLE.P0132
PTO Serial Number: 12/252,350
Client Docket: P6692US1

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IN WITNESS WHEREOF, said Inventors have executed this instrument on the date of acknowledgement as given below and delivered this instrument to said Assignee.

(1) _____ Date: _____
Jordan McCommons

(2) Fernando Garcia _____ Date: 10-24-08
Fernando Garcia

(3) Gregory Niles _____ Date: 10-24-08
Gregory Niles
