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Additional name(s) of conveying party(ies) attached? Yes No. 3. Nature of conveyance/Execution Date(s): Execution Date(s)FEBRUARY 13, 2009 Assignment	Street Address:
29/294,353 Additional numbers att	
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: 1
Name: MICHAEL A. GUTH Internal Address:	7. Total fee (37 CFR 1.21(h) & 3.41) \$_40. Authorized to be charged to deposit account
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Phone Number: 831 462-8270 Fax Number: 831 462-8273 Email Address: mguth@guthpatents.com	Deposit Account Number
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PATENT

REEL: 022265 FRAME: 0166

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, I, JoeBen Bevirt, of Santa Cruz, California, hereby sell, assign, and transfer to Joby Photo, Inc., a California corporation, having a place of business at 1535 Mission St., 2nd floor, San Francisco, CA 94103, its successors and assigns, the entire right, title, and interest throughout the world in my invention in

Suction Cup Clip

for which I have filed a United States design patent application on January 29, 2008, which now has Application No. 29/294,353, and all national, regional, and international patent applications and patents of every country or region for said invention, including divisions, reissues, continuations, and extensions thereof, and all rights of priority resulting from the filing of said applications; I authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from me; I agree to execute all papers useful in connection with said United States and foreign applications, at their request and expense, in obtaining and enforcing patents for said invention in all countries and regions; and I request the United States Patent and Trademark Office to issue all patents granted for said invention to the above-named assignee, its successors, and assigns.

Executed this _______, 2009.

JoeBen Bevirt bore

PATENT REEL: 022265 FRAME: 0167