

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Richard M. Bryne		01/22/2009
RECEIVING PARTY DATA		
Name:	Speedplay, Inc.	
Street Address:	10151 Pacific Mesa Boulevard	
Internal Address:	Suite 107	
City:	Del Mar	
State/Country:	CALIFORNIA	
Postal Code:	92121	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	12334402	
CORRESPONDENCE DATA		
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
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Email:	hcharlip@sheppardmullin.com	
Correspondent Name:	SHEPPARD, MULLIN, RICHTER & HAMPTON LLP	
Address Line 1:	333 SOUTH HOPE STREET	
Address Line 2:	48TH FLOOR	
Address Line 4:	LOS ANGELES, CALIFORNIA 90071-1448	
ATTORNEY DOCKET NUMBER:	0HCA-139305	
NAME OF SUBMITTER:	Heidi Charlip	
<p>Total Attachments: 3</p> <p>source=139305Assign#page1.tif</p> <p>source=139305Assign#page2.tif</p>		

CH \$40.00 12334402

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PATENT
REEL: 022269 FRAME: 0499

ASSIGNMENT

WHEREAS, Richard M. Bryne of Del Mar, California, Assignor, has invented a new and useful SHOE SOLE MOUNTING STANDARD FOR BICYCLE CLEAT, for which an application for United States Letters Patent was filed on December 12, 2008, under Serial No. 12/334,402; and

WHEREAS, Assignor believes himself to be the original and first inventor of the invention disclosed and claimed in the application for Letters Patent; and

WHEREAS, SPEEDPLAY, INC., a California corporation, having a place of business at 10151 Pacific Mesa Boulevard, Suite 107, Del Mar, California 92121, Assignee, desires to acquire by formal, recordable assignment the entire right, title and interest in and to the invention, the application, and any Letters Patent that might be granted for the invention in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the entire right, title and interest in and to the invention, the application, and any Letters Patent that might be granted for the invention in the United States and throughout the world, including the right to file foreign applications directly in the name of Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties or otherwise.


Further, Assignor agrees that, upon request and without further compensation, but at no expense to Assignor, he and his legal representatives and assigns will perform all lawful acts, including the execution of papers and the giving of testimony, that might be necessary or desirable for obtaining, sustaining, reissuing or enforcing Letters Patent in the United States and

throughout the world for the invention, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns to the invention, the application, and any Letters Patent granted for the invention in the United States and throughout the world.

Assignor represents and warrants that he has not granted and will not grant to others any rights inconsistent with the rights granted by this Assignment.

Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patent granted for the invention, whether on the application or on any subsequently filed division, continuation, continuation-in-part or reissue application, to Assignee, its successors and assigns, as the assignee of the entire interest in the invention.

IN WITNESS WHEREOF, Assignor has executed this Assignment.

Assignor
Date: 1-22-09

Richard M. Bryne

STATE OF CALIFORNIA)
COUNTY OF San Diego }

On _____, before me, _____, a Notary Public, personally appeared Richard M. Bryne, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature see attached

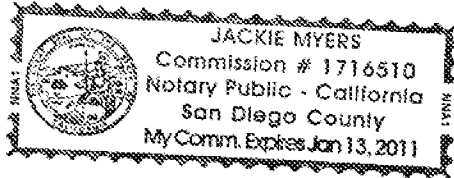
CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of San Diego

On 1-22-09 before me, Jackie Myers Notary Public

personally appeared Richard Murray Beyne



who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Jackie Myers
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: _____

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Signer's Name: _____

- ☐ Individual
- ☐ Corporate Officer — Title(s): _____
- ☐ Partner — ☐ Limited ☐ General
- ☐ Attorney in Fact
- ☐ Trustee
- ☐ Guardian or Conservator
- ☐ Other: _____

RIGHT THUMBPRINT
OF SIGNER
Top of thumb here

Signer Is Representing: _____

Signer's Name: _____

- ☐ Individual
- ☐ Corporate Officer — Title(s): _____
- ☐ Partner — ☐ Limited ☐ General
- ☐ Attorney in Fact
- ☐ Trustee
- ☐ Guardian or Conservator
- ☐ Other: _____

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Signer Is Representing: _____

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RECORDED: 02/17/2009

REEL: 022269 FRAME: 0503