

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Gray Matter Holdings, LLC	08/13/2003
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	180s, Inc.
<b>Street Address:</b>	716 S. Broadway
<b>Internal Address:</b>	Suite 200
<b>City:</b>	Baltimore
<b>State/Country:</b>	MARYLAND
<b>Postal Code:</b>	21231
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	12372169
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(202)842-7899
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	703-456-8000
<b>Email:</b>	rphelan@cooley.com
<b>Correspondent Name:</b>	Cooley Godward Kronish LLP
<b>Address Line 1:</b>	777 6th Street, NW
<b>Address Line 2:</b>	Suite 1100, ATTN: Patent Group
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20001-2421
<b>ATTORNEY DOCKET NUMBER:</b>	SWIM-005/15US 301393-2234
<b>NAME OF SUBMITTER:</b>	Nancy A. Vashaw
<b>Total Attachments: 2</b>	
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**PATENT**

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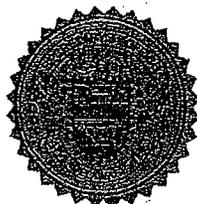
**REEL: 022270 FRAME: 0423**

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "GRAY MATTER HOLDINGS, LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "GRAY MATTER HOLDINGS, LLC" TO "180S, INC.", FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF AUGUST, A.D. 2003, AT 1:48 O'CLOCK P.M.



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

2755829 8100V

AUTHENTICATION: 2712438

030687577

DATE: 10-27-03

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**REEL: 022270 FRAME: 0424**

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 01:48 PM 08/13/2003  
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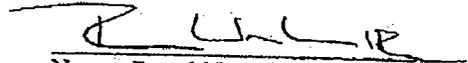
GRAY MATTER HOLDINGS, LLC

CERTIFICATE OF CONVERSION

Gray Matter Holdings, LLC (the "Company") desires to convert from a limited liability company to a corporation, in accordance with Section 265 of the Delaware General Corporation Law, and hereby certifies to the Delaware Secretary of State that:

1. The Company was first formed on May 28, 1997.
2. The Company is a limited liability company formed in the State of Delaware.
3. The name of the Company immediately prior to the filing of this Certificate of Conversion is: Gray Matter Holdings, LLC.
4. The name of the corporation to which the Company is being converted, as set forth in its certificate of incorporation, is: 180s, Inc.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion on this 13<sup>th</sup> day of August, 2003.



Name: Ronald L. Wilson, II  
Title: Chief Executive Officer  
Authorized Person

BAO/114797.v1

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RECORDED: 02/17/2009

REEL: 022270 FRAME: 0425