

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
CONVEYING PARTY DATA	
Name	Execution Date
Gray Matter Holdings, LLC	08/13/2003
RECEIVING PARTY DATA	
Name:	180s, Inc.
Street Address:	716 S. Broadway
Internal Address:	Suite 200
City:	Baltimore
State/Country:	MARYLAND
Postal Code:	21231
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12372169
CORRESPONDENCE DATA	
Fax Number:	(202)842-7899
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	703-456-8000
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Correspondent Name:	Cooley Godward Kronish LLP
Address Line 1:	777 6th Street, NW
Address Line 2:	Suite 1100, ATTN: Patent Group
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001-2421
ATTORNEY DOCKET NUMBER:	SWIM-005/15US 301393-2234
NAME OF SUBMITTER:	Nancy A. Vashaw
Total Attachments: 2 source=SWIM-005-15US-Assign2#page1.tif source=SWIM-005-15US-Assign2#page2.tif	

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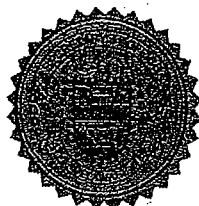
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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "GRAY MATTER HOLDINGS, LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "GRAY MATTER HOLDINGS, LLC" TO "180S, INC.", FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF AUGUST, A.D. 2003, AT 1:48 O'CLOCK P.M.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

2755829 8100V

AUTHENTICATION: 2712438

030687577

DATE: 10-27-03

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REEL: 022270 FRAME: 0424

State of Delaware
Secretary of State
Division of Corporations
Delivered 01:48 PM 08/13/2003
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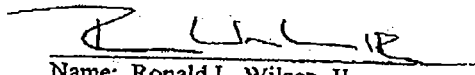
GRAY MATTER HOLDINGS, LLC

CERTIFICATE OF CONVERSION

Gray Matter Holdings, LLC (the "Company") desires to convert from a limited liability company to a corporation, in accordance with Section 265 of the Delaware General Corporation Law, and hereby certifies to the Delaware Secretary of State that:

1. The Company was first formed on May 28, 1997.
2. The Company is a limited liability company formed in the State of Delaware.
3. The name of the Company immediately prior to the filing of this Certificate of Conversion is: Gray Matter Holdings, LLC.
4. The name of the corporation to which the Company is being converted, as set forth in its certificate of incorporation, is: 180s, Inc.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion on this 13th day of August, 2003.


Name: Ronald L. Wilson, II
Title: Chief Executive Officer
Authorized Person

BAO/114797.v1

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RECORDED: 02/17/2009

REEL: 022270 FRAME: 0425