

PATENT ASSIGNMENT

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SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Samuel S. Heyworth	06/12/2007
Jonathan D. Phillips	06/12/2007
Erich L. Ringewald	06/12/2007

RECEIVING PARTY DATA

Name:	Amazon Technologies, Inc.
Street Address:	P.O. Box 8102
City:	Reno
State/Country:	NEVADA
Postal Code:	89507

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11818774

CORRESPONDENCE DATA

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Address Line 4: Austin, TEXAS 78759

ATTORNEY DOCKET NUMBER:

1750-01456

NAME OF SUBMITTER:

Genevieve Williams

Total Attachments: 5

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PATENT

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PATENT

REEL: 022278 FRAME: 0379

U.S. Patent Appln. No. 11/818,774
Filing Date: 06-15-2007

Attorney Docket No.: 1750-01456
Client Docket No.: REG01456

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Samuel S. Heyworth
1200 12TH Avenue South, Suite 1200
Seattle, WA 98144-2734

Jonathan D. Phillips
1200 12TH Avenue South, Suite 1200
Seattle, WA 98144-2734

Erich L. Ringewald
1200 12TH Avenue South, Suite 1200
Seattle, WA 98144-2734

Assignee:

Amazon Technologies, Inc.
P.O. Box 8102
Reno, NV 89507

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled

"System and Method of Managing Media Content" for which:

☐ a non-provisional application for United States Letters Patent:

☒ was filed on June 15, 2007 and accorded U.S. Serial No. 11/818,774; or

☐ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes and requests ASSIGNEE'S legal representatives, of Toler Law Group, Intellectual Properties, 8500 Bluffstone Cove, Suite A201, Austin, TX 78759, associated with Customer No. 60533, to insert here in parenthesis (U.S. Serial No. 11/818,774, filed June 15, 2007) this APPLICATION's U.S. Serial Number and filing date.

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

U.S. Patent Appln. No. _____
Filing Date: _____

Attorney Docket No : 1750-01456
Client Docket No.: REG01456

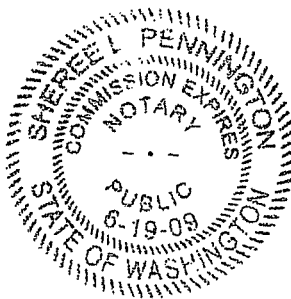
6/12/2007
Date

Samuel S. Heyworth
Samuel S. Heyworth

State of WASHINGTON)
County of KING) ss:

I certify that I know or have satisfactory evidence that SAMUEL S. HEYWORTH is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)



Dated 6-12-2007

Signature of Notary Public Sherree L. Pennington

Printed Name SHEREE L. PENNINGTON

My commission expires 6-19-2009

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Filing Date: _____

Attorney Docket No : 1750-01456
Client Docket No : REG01456

6/12/2007
Date

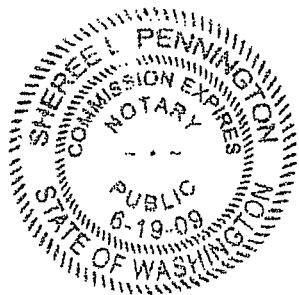

Jonathan D. Phillips

State of WASHINGTON)

County of KING) ss:

I certify that I know or have satisfactory evidence that JONATHAN D. PHILLIPS is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument

(Seal)



Dated 6-12-2007

Signature of Notary Public Sherree L. Pennington

Printed Name SHERREE L. PENNINGTON

My commission expires 6-19-2009

U.S. Patent Appln. No. _____
Filing Date: _____

Attorney Docket No.: 1750-01456
Client Docket No.: REG01456

6/22/2007
Date

E Ringewald
Erich L. Ringewald

State of CALIFORNIA)
County of SAN FRANCISCO) ss:

I certify that I know or have satisfactory evidence that **ERICH L. RINGEWALD** is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

Dated June 22, 2007

Signature of
Notary Public Antonio Locatelli

Printed Name ANTONIO LOCATELLI

My commission expires JAN. 18, 2008

