

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Jason C. Cohen	02/18/2009
Theodore T. Tower	02/18/2009
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Kimberly-Clark Worldwide, Inc.
<b>Street Address:</b>	401 North Lake Street
<b>City:</b>	Neenah
<b>State/Country:</b>	WISCONSIN
<b>Postal Code:</b>	54956
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12388955
<b>CORRESPONDENCE DATA</b>	
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<b>ATTORNEY DOCKET NUMBER:</b>	KCX-1622 (64488704US01)
<b>NAME OF SUBMITTER:</b>	J. Parks Workman
<b>Total Attachments: 2</b> source=KCX-1622Assignment#page1.tif source=KCX-1622Assignment#page2.tif	

OP \$40.00 12388955

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**PATENT**  
**REEL: 022293 FRAME: 0297**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants:	Jason Cohen et al.	Docket No:	KCX-1622 (64488704US01)
Serial No:	Applied For	Group Art Unit:	Unknown
Filed:	Herewith	Examiner:	Unknown
For:	Virtual Room Use Simulator and Room Planning System		

**Assignment - Joint Inventors**

Commissioner for Patents  
Alexandria, VA 22313-1450

Sir:

WHEREAS, Jason C. Cohen, residing at W2801 Oakridge Drive, Appleton, Wisconsin 54915, United States of America; and Theodore T. Tower, residing at 1000 S. Fidelis Street, Appleton, Wisconsin 54915, United States of America, (hereinafter collectively referred to as Assignors), have made an invention and have each either (1) previously executed an application for Letters Patent of the United States of America therefor or (2) are contemporaneously executing an application for Letters Patent of the United States of America for the invention which is entitled:

**VIRTUAL ROOM USE SIMULATOR AND ROOM PLANNING SYSTEM**

AND WHEREAS, Kimberly-Clark Worldwide, Inc., a corporation of the State of Delaware, having offices at 401 North Lake Street, Neenah, Wisconsin 54956, United States of America (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said invention and under said Letters Patent or similar legal protection to be obtained therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that in consideration of the payment by the Assignee to the Assignors of the sum of One U.S. Dollar (\$1.00 U.S.) and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignors hereby sell, assign and transfer to the Assignees the full and exclusive right, title and interest to said invention and in and to any and all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, continuation-in-part, divisional, renewal, substitute, re-examination, conversion or reissue thereof, including all extensions thereof, or any legal equivalent thereof in any foreign country for the full term or terms for which the same may be granted, including any and all convention rights.

The Assignors hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

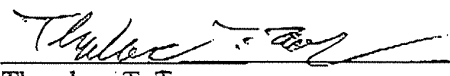
The Assignors further covenant that the Assignors will promptly provide, upon written request, Assignee with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to the Assignors and that they will promptly execute and deliver to Assignee or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue, extend and enforce said application, said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, the Assignors have executed this document on the date indicated below:

  
\_\_\_\_\_  
Jason C. Cohen

Date:

2/18/09

  
\_\_\_\_\_  
Theodore T. Tower

Date:

February 18, 2009