

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT										
NATURE OF CONVEYANCE:	Corrective Assignment to correct the address of Assignee previously recorded on Reel 022230 Frame 0478. Assignor(s) hereby confirms the by assignment.										
CONVEYING PARTY DATA											
<table border="1"><tr><th>Name</th><th>Execution Date</th></tr><tr><td>Stacey Pitsolis</td><td>01/22/2009</td></tr></table>	Name	Execution Date	Stacey Pitsolis	01/22/2009							
Name	Execution Date										
Stacey Pitsolis	01/22/2009										
RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>Spongezz, Inc.</td></tr><tr><td>Street Address:</td><td>79 St. Regis Crescent North</td></tr><tr><td>City:</td><td>North York, Ontario</td></tr><tr><td>State/Country:</td><td>CANADA</td></tr><tr><td>Postal Code:</td><td>M3J1Y9</td></tr></table>	Name:	Spongezz, Inc.	Street Address:	79 St. Regis Crescent North	City:	North York, Ontario	State/Country:	CANADA	Postal Code:	M3J1Y9	
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PROPERTY NUMBERS Total: 1											
<table border="1"><tr><th>Property Type</th><th>Number</th></tr><tr><td>Application Number:</td><td>29327677</td></tr></table>	Property Type	Number	Application Number:	29327677							
Property Type	Number										
Application Number:	29327677										
CORRESPONDENCE DATA											
Fax Number: (248)292-2910 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone: 2482922920											
Email: mbest@patentco.com											
Correspondent Name: Dobrusin & Thennisch PC											
Address Line 1: 29 W. Lawrence Street											
Address Line 4: Pontiac, MICHIGAN 48342											
ATTORNEY DOCKET NUMBER:	1231-010										
NAME OF SUBMITTER:	Kristen L. Pursley										
Total Attachments: 2 source=assignment#page1.tif source=assignment#page2.tif											

CH \$40.00 29327677

500787801

PATENT
REEL: 022293 FRAME: 0903

For: U.S. Rights and Foreign Rights
For: U.S. Application
By: Inventors

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNORS:

**Stacey Pitsolis
48 Woodbury Crescent
Newmarket, Ontario, Canada
Nationality: Canadian**

hereby sell, assign and transfer to

ASSIGNEE:

^{sf}
St. ← **Spongezz, Inc.**
79 Regis Crescent North
North York, Ontario, Canada M3J1Y4 ^{sf}
State or Country of Formation: Canada

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

TRACTION RUNNER

and which is found in (37 C.F.R. Section 3.21) U.S. application no. **29/327,677** filed on **November 11, 2008** and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and

said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

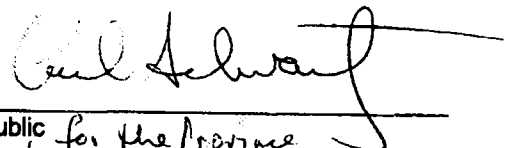
IN WITNESS WHEREOF, I have hereunto set hand and seal this 22nd day of January, 2009.

Date: January 22, 2009

City of Toronto
County of
Province of Ontario
State of
Canada


Signature of Stacey Pitsolis

Before me this 22nd day of January, 2009, personally appeared the above named individual, to me known to be the person described in, and who executed the foregoing assignment instrument and acknowledged to me that he executed the same of his own free will for the purpose therein expressed.


Notary Public for the Province
of Ontario
- No expiry date