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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Execution Date
Keen LLC	07/31/2006

RECEIVING PARTY DATA

Name:	Keen, Inc.	
Street Address:	926 NW 13th Avenue, Suite 210	
City:	Portland	
State/Country:	OREGON	
Postal Code:	97209	

PROPERTY NUMBERS Total: 5

Property Type	Number
Patent Number:	D586544
Patent Number:	D586991
Patent Number:	7290356
Application Number:	11862428
Application Number:	29212929

CORRESPONDENCE DATA

Fax Number: (206)359-9171

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

(206)359-8171 Phone:

Email: nkoppelman@perkinscoie.com

Correspondent Name: Perkins Coie LLP Address Line 1: P.O. Box 1247 Address Line 2: Patent - SEA

Address Line 4: Seattle, WASHINGTON 98111-1247

ATTORNEY DOCKET NUMBER:	61358-8000	
NAME OF SUBMITTER:	Nathan J. Koppelman	DATENT

500790037 **REEL: 022299 FRAME: 0774**

PATENT

Total Attachments: 3
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PATENT REEL: 022299 FRAME: 0775



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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF "KEEN LLC", CHANGING ITS NAME FROM "KEEN LLC" TO "KEEN, INC.", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF JULY, A.D. 2006, AT 10:03 O'CLOCK A.M.

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You may verify this certificate online at corp.delaware.gov/authver.shtml

Warriet Smith Hindson

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6199429

DATE: 11-30-07

PATENT REEL: 022299 FRAME: 0776 State of Delaware Secretary of State Division of Corporations Delivered 10:13 AM 07/31/2006 FILED 10:03 AM 07/31/2006 SRV 060715349 - 4197810 FILE

CERTIFICATE OF CONVERSION

OF KEEN LLC INTO KEEN, INC.

(Pursuant to Sections 103 and 265 of the Delaware General Corporation Law.)

KEEN LLC, a California Limited Liability Company (the "Company"), does hereby certify to the following facts relating to the conversion of the Company into Keen, Inc., a Delaware corporation to be formed immediately following the filing of this Certificate of Conversion (the "Conversion"):

First: The name of the Company is "Keen LLC." The date on which the Company's Limited Liability Company Articles of Incorporation was originally filed with the Secretary of State of the State of California is January 7, 2003. The Company is a limited liability company formed under the California Corporations Code and the Beverly-Killea Limited Liability Company Act.

SECOND: The name of the corporation into which the Company will be converted is "Keen, Inc."

THIRD: Upon the filing of this Certificate of Conversion and the Certificate of Incorporation of Keen, Inc. (the "Effective Time"), the Company shall be converted into Keen, Inc.

FOURTH: At the Effective Time:

- (a) Each Class A Unit held by each Member of the Company shall be converted into one (1) share of Class A Common Stock of Keen, Inc.; and
- (b) Each Class B Unit held by each Member of the Company shall be converted into one (1) share of Class B Common Stock of Keen, Inc.

FIFTH: At the Effective Time, the initial authorized number of directors of Keen, Inc. shall be four and the initial members of the Board of Directors shall be:

Rory Fuerst H. Gabe Whelan Kirk Richardson; and Tony Muller

SIXTH: This Certificate of Conversion was duly adopted in accordance with the applicable provisions of Section 265 of the Delaware General Corporation Law and the Company's Operating Agreement.

[signature page follows]

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PATENT REEL: 022299 FRAME: 0777 IN WITNESS WHEREOF, the Company has caused this Certificate of Conversion to be executed and acknowledged by the authorized person set forth below on this 31st day of July, 2006.

KEEN LLC
a California Limited Liability Company

/s/ Kris Hamper

Kris Hamper, Chief Financial Officer

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RECORDED: 02/24/2009