

02-24-2009



103549580

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

2.23.09

1. Name of conveying party(ies)

- 1) Robert M. Fell
- 2) Scott Painter
- 3) Michael R. Bonsignore
- 4) Brian P. Reed

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Pricelock, Inc.

Internal Address: _____

Street Address: 5215 N. O'Conner Blvd.

Suite 200

City: Irving

State: TX

Country: US Zip: 75039

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 8/09/08; 08/11/08; 08/09/08; 08/11/08;

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

12/030,086 (PRICE1120-1)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Sprinkle IP Law Group (Customer No. 44654)

Internal Address: _____

Street Address: 1301 W. 25th Street, Suite 408

City: Austin

State: TX Zip: 78705

Phone Number: 512-637-9220

Fax Number: 512-371-9088

Email Address: _____

6. Total number of applications and patents involved: 4

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 160.00

- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

Deposit Account Number 503183

Authorized User Name Katharina W. Schuster

9. Signature:

Katharina W. Schuster
Signature

Feb. 18, 2009
Date

Katharina W. Schuster
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

10

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

02/23/2009 DRYRNE 00000030 503183 12030086
01 FC:8021 40.00 DA

**RECORDATION FORM COVER SHEET
PATENTS ONLY**

Continuation of Section 1
Additional Names of Conveying parties:

- 5.) **Gary A. Magnuson**
- 6.) **Thomas D. Gros**

Continuation of Section 3
Dates of Execution:

- 5.) **08/08/08; 6.) 08/12/08**

Continuation of Section 4
Additional Application number(s) or patent number(s):

- 2. **12/030,073 (PRICE1150-2)**
- 3. **12/030,012 (PRICE1180-2)**
- 4. **12/099,253 (PRICE1200-1)**

ASSIGNMENT

This Assignment is made by **Robert M. Fell** of **Summerland, CA**; **Scott Painter** of **Bel Air, CA**; **Michael R. Bonsignore** of **Seattle, WA**; **Brian P. Reed** of **Southlake, TX**, **Gary A. Magnuson** of **Corpus Christi, TX**, and **Thomas D. Gros** of **Houston, TX** ("Assignors").

WHEREAS, Assignors have invented new and useful inventions contained within the patent applications listed in the attached **Schedule A** ("Applications"); and

WHEREAS, Assignors believe themselves to be the original inventors of the inventions including any and all inventions and improvements disclosed in said Applications ("Inventions"); and

WHEREAS, the parties desire to have a recordable instrument assigning the entire right, title and interest in and to said Inventions, said Applications, any subsequently filed utility, divisional, continuation, continuation-in-part, re-examination, reissue or other application for protection related to or claiming priority from said applications ("Follow-on Applications"), and any patents, inventions registrations or other forms of protection ("Patents") that may be granted for said Inventions from any Applications of Follow-on Applications in the United States and throughout the world;

NOW, THEREFORE, in accordance with the obligations to assign the Inventions and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby sell, assign, and transfer to **Pricelock, Inc.** having a principal place of business at **5215 N. O'Connor Blvd., Suite 200, Irving, TX 75039** (hereinafter referred to as "Assignee"), the entire right, title, and interest in and to said Inventions, said Applications, Follow-on Applications and any Patents that may be granted for said Inventions in the United States and throughout the world, including the right to file foreign applications directly in the name of the Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties, or otherwise.

Assignors agree that, upon request and without further compensation, but at no expense to Assignors, they and/or their legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or enforcing the Applications, Follow-on Applications, and Patents in the United States and throughout the world for said Inventions, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to said Inventions, said application, and any Applications, Follow-on Applications, and Patents granted for said Inventions in the United States and throughout the world.

Assignors represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted herein.

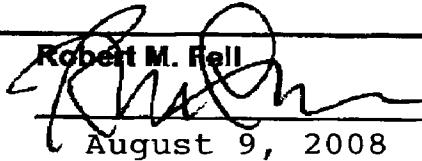
Assignors authorize and request the Commissioner for Patents of the United States and of all foreign countries to issue any Patents granted for said Inventions, whether on said application or on any subsequently filed divisional, continuation, continuation-in-part, re-examination, reissue or other application, to Assignee, its successors and assigns, as the assignee of the entire interest in said Inventions.

IN WITNESS WHEREOF, Assignors have executed this Assignment on the dates provided below.

Name of First Inventor:

Robert M. Fell

Signature:



Date:

August 9, 2008

Name of Second Inventor:

Scott Painter

Signature:

Date:

Name of Third Inventor:

Michael R. Bonsignore

Signature:

Date:

Name of Fourth Inventor:

Brian P. Reed

Signature:

Date:

Name of Fifth Inventor:

Gary A. Magnuson

Signature:

Date:

Name of Sixth Inventor:

Thomas D. Gros

Signature:


Date:

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Name of First Inventor: Robert M. Fell
Signature: _____
Date: _____

Name of Second Inventor: Scott Painter
Signature: 
Date: Aug 11, 2008

Name of Third Inventor: Michael R. Bonsignore
Signature: _____
Date: _____

Name of Fourth Inventor: Brian P. Reed
Signature: _____
Date: _____

Name of Fifth Inventor: Gary A. Magnuson
Signature: _____
Date: _____

Name of Sixth Inventor: Thomas D. Gros
Signature: _____
Date: _____

Signature:

Date:

Name of Second Inventor:

Scott Painter

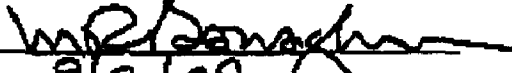
Signature:

Date:

Name of Third Inventor:

Michael R. Bonsignore

Signature:



Date:

8/9/08

Name of Fourth Inventor:

Brian P. Reed

Signature:

Date:

Name of Fifth Inventor:

Gary A. Magnuson

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Signature: _____
Date: _____

Name of Third Inventor: **Michael R. Bonsignore**
Signature: _____
Date: _____

Name of Fourth Inventor: **Brian P. Reed**
Signature: *Brian P. Reed*
Date: *8/11/08*

Name of Fifth Inventor: **Gary A. Magnuson**
Signature: _____
Date: _____

Name of Sixth Inventor: **Thomas D. Gros**
Signature: _____
Date: _____

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Signature: _____
Date: _____

Name of Fourth Inventor: **Brian P. Reed**
Signature: _____
Date: _____

Name of Fifth Inventor: **Gary A. Magnuson**
Signature: 
Date: 8/8/08

Name of Sixth Inventor: **Thomas D. Gros**
Signature: _____
Date: _____

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Signature:	_____
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Name of Third Inventor:	Michael R. Bonsignore
Signature:	_____
Date:	_____

Name of Fourth Inventor:	Brian P. Reed
Signature:	_____
Date:	_____

Name of Fifth Inventor:	Gary A. Magnuson
Signature:	_____
Date:	_____

Name of Sixth Inventor:	Thomas D. Gros
Signature:	<i>Thomas D. Gros</i>
Date:	<i>12 AUGUST 08</i>

SCHEDULE "A"

Docket	App. No.:	App. Date:	Title	Inventors
PRICE1120-1	12/030,086	02-12-2008	SYSTEM AND METHOD FOR ESTIMATING FORWARD RETAIL COMMODITY PRICE WITHIN A GEOGRAPHIC BOUNDARY	Robert M. Fell Scott Painter Michael R. Bonsignore Brian P. Reed Gary A. Magnuson Thomas D. Gros
PRICE1150-2	12/030,073	02-12-2008	SYSTEM AND METHOD FOR GENERATING REVENUES IN A RETAIL COMMODITY NETWORK	Robert M. Fell Scott Painter Michael R. Bonsignore Brian P. Reed Gary A. Magnuson Thomas D. Gros
PRICE1180-2	12/030,012	02-12-2008	SYSTEM, METHOD AND APPARATUS FOR CONSUMER PURCHASE AND FUTURE DISTRIBUTED DELIVERY OF COMMODITY AT PREDETERMINED PRICES	Robert M. Fell Scott Painter Michael R. Bonsignore Brian P. Reed Gary A. Magnuson Thomas D. Gros
PRICE1200-1	12/099,253	04-08-2008	SYSTEM AND METHOD FOR INDEX BASED SETTLEMENT UNDER PRICE PROTECTION CONTRACTS	Robert M. Fell Scott Painter Michael R. Bonsignore Brian P. Reed Gary A. Magnuson Thomas D. Gros