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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
John S. HENDRICKS	12/14/1999
Michael L. ASMUSSEN	11/18/1999
John S. MCCOSKEY	11/18/1999

RECEIVING PARTY DATA

Name:	Discovery Communications, Inc.
Street Address:	7700 Wisconsin Avenue
City:	Bethesda
State/Country:	MARYLAND
Postal Code:	20814-3522

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12391044

CORRESPONDENCE DATA

Fax Number: (202)638-4810

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: Arent Fox LLP

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Address Line 2: Suite 400

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036-5339

ATTORNEY DOCKET NUMBER:	026880-00176
NAME OF SUBMITTER:	Wan-Ching Montfort

Total Attachments: 4

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PATENT REEL: 022310 FRAME: 0655

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> PATENT REEL: 022310 FRAME: 0656

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U.S. DEPARTMENT OF COMMERCE

PATE

ENTS ONLY	Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks:	Please record the attached original documents or copy thereof.
Name of conveying party(ies): (1) John S. HENDRICKS and	2. Name and address of receiving party(ies):
(2) Michael L. ASMUSSEN and	Name: Discovery Communications, Inc.
(3) John S. McCOSKEY	Address: 7700 Wisconsin Avenue
Additional names(s) of conveying party(ies)	
3. Nature of conveyance:	
☑ Assignment ☐ Merger	
☐ Security Agreement ☐ Change of Name	City: Bethesda State/Prov.: MD
Other	Country: <u>US</u> ZIP: <u>20814-3522</u>
Execution Date: _(1) 12/14/99; (2) 11/18/99; (3) 11/18/99	Additional name(s) & address(es) ☐ Yes ☒ No
4. Application number(s) or registration numbers(s):	
If this document is being filed together with a new application	, the execution date of the application is:
Patent Application No. Filing date	B. Patent No.(s)
09/441,892 November 17, 1999	
Additional numbers	☐ Yes ☒ No
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: 1
Name: Aldo Noto	7. Total fee (37 CFR 3.41):\$ 40.00
Registration No. 35,628	☒ Enclosed - Any excess or insufficiency should be
Address: DORSEY & WHITNEY LLP	credited or debited to deposit account
1001 Pennsylvania Avenue, N.W.	☐ Authorized to be charged to deposit account
Suite 300 South	
	8. Deposit account number:
City: Washington State/Prov.: DC	04-1425
Country: US ZIP: 20004	
DO NOT	USE THIS SPACE
9. Statement and signature. To the best of my knowledge and belief, the foregoing inform of the original document.	nation is true and correct and any attached copy is a true copy
Aldo Noto, Reg. No. 35,628	February 29, 2000
Name of Person Signing	Signature Date
Total number of pages including	cover sheet, attachments, and

REEL: 022310 FRAME: 0657

ASSIGNMENT

WHEREAS, we, John S. Hendricks, of 8723 Persimmon Tree Road, Potomac, Maryland 20854, Michael L. Asmussen, of 2627 Meadow Hall Drive, Herndon, Virginia 20171, and John S. McCoskey of 4692 N. Lariat Drive, Castle Rock, Colorado 80104, have invented certain new and useful improvements in an invention entitled "ELECTRONIC BOOK HAVING ELECTRONIC COMMERCE FEATURES," for which an application for Letters Patent of the United States has been filed, which may be identified in the United States Patent and Trademark Office by Serial No. 09/441,892, filed November 17, 1999; and

WHEREAS, Discovery Communications, Inc. ("DCI"), a corporation organized and existing under the laws of the State of Delaware, and having a business address at 7700 Wisconsin Avenue, Bethesda, Maryland 20814-3522, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefor;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00), other good and valuable consideration to us in hand paid by the said DCI, the receipt of which is hereby acknowledged, plus additional consideration, if any, that the shareholders of DCI might determine appropriate, we have sold, assigned and transferred, and by this writing, do hereby sell, assign and transfer unto said DCI, its successors and assigns, our entire right, title and interest in and to said invention, said application and the Letters Patent, both foreign and domestic, that may or shall issue, including all of our entire rights under International Conventions, and we do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned Assignee in accordance herewith.

We hereby authorize said Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of International Conventions.

Upon Said Consideration, we do hereby covenant and agree with the said Assignee, its successors and assigns, that we will not execute any writing or do any act whatsoever conflicting with these presents, and that we or our executors or administrators will at any time upon request, without further consideration, but at the expense of said Assignee, its successors or assigns, execute such additional writings and do such additional acts as said Assignee, its successors or assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of

1

the United States, or of any and all foreign countries on said invention, and in enforcing any rights occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

IN WITNESS WHEREOF, we, John S. Hendricks, Michael L. Asmussen, and John S. McCoskey have signed and delivered this Assignment on the dates set forth below.

Date: 12/14/99	John S. Hendricks
Date:	Michael L. asmussen
Date:	John S. McCoskey
STATE OF MARYLAND)) ss.
On this 14th day of <u>December</u> personally appeared John S. Hendricks, know foregoing Assignment and acknowledged that deed.	

SEAL

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DISTRICT OF COLUMBIA)) ss.		
CITY OF WASHINGTON) 33.	and the second of the second o	
On this day of horsen day of personally appeared Michael L. Asmussen the foregoing Assignment and acknowledgedeed.	, known to n	ne to be the person who execu	ıted
Fith Fanc	SEAL		
Notary Public		LINDA LANE Notary Public, District of Columbia My Commission Expires July 14, 2004	
DISTRICT OF COLUMBIA)		
CITY OF WASHINGTON) ss.)		
On this day of day of personally appeared John S. McCoskey, ki foregoing Assignment and acknowledged deed.	nown to me t	o be the person who executed	the
Lipo Lac	SEAL		
Notary Public		Libina	
	A	LINDA LANE Notary Public, District of Columbia ty Commission Expires July 14, 2004	

3

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RECORDED: 02/25/2009