

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Ronald David Singler	02/19/2009
Christian John Jochman	02/19/2009
RECEIVING PARTY DATA	
Name:	Callison
Street Address:	1420 Fifth Avenue
Internal Address:	#2400
City:	Seattle
State/Country:	WASHINGTON
Postal Code:	98101-2343
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29320548
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NAME OF SUBMITTER:	John M. Fleming
Total Attachments: 1 source=13797.04080 assignment#page1.tif	

CH \$40.00 29320548

PATENT ASSIGNMENT

We, Ronald David Singler and Christian John Jochman ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "**DISPLAY STRUCTURE**" ("APPLICATION"), which:

- will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of Banner & Witcoff, LTD., 1100 13th Street NW, Suite 1200, Washington, DC 20005-4051, who are associated with customer number 28319, to insert here in parenthesis (U.S. Serial No. _____, filed _____) this APPLICATION's U.S. Serial Number and filing date, when known;
- was filed on 6/27/08 and was given U.S. Serial No. 29/320,548;
- is filed concurrently herewith;


Callison, a Washington Corporation, located at 1420 Fifth Avenue, #2400, Seattle, Washington, 98101-2343, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

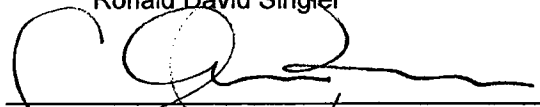
For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

2/19/09
DATE

2/19/09
DATE



Ronald David Singler


Christian John Jochman