

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Nicolas DURU	02/04/2009
RECEIVING PARTY DATA	
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12339779
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ATTORNEY DOCKET NUMBER:	1003.0007
NAME OF SUBMITTER:	Susanne T. Jones
Total Attachments: 1 source=ExecutedAssignment#page1.tif	

OP \$40.00 12339779

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PATENT
REEL: 022315 FRAME: 0750

ASSIGNMENT

WHEREAS I, the below named inventor, (hereinafter referred to as Assignor), have made an invention entitled:

DEVICE FOR LOADING AND APPLYING A COSMETIC COMPOSITION

for which I executed an application for United States Letters Patent concurrently herewith or filed an application for United States Letters Patent on December 19, 2008 (Application No. 12/339,779); and

WHEREAS, L'Oréal
a corporation of France

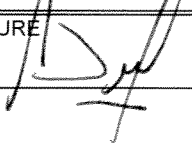
whose post office address is 14 Rue Royale, F-75008 Paris, France

(hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention, the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from Assignee is hereby acknowledged, I, as Assignor, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, my entire right, title, and interest in and to this invention, and to U.S. Provisional Application No. 61/021,239, filed January 15, 2008, and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof; and I hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I HEREBY further covenant and agree that I will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to me respecting this invention and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors and assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

IN TESTIMONY WHEREOF, I have hereunto set my hand.

1. FULL NAME OF SOLE OR FIRST ASSIGNOR Nicolas DURU	ASSIGNOR'S SIGNATURE 	DATE 4 Feb 09
ADDRESS 4 rue d'Arsonval, 75015 Paris, France		CITIZENSHIP French