

## PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Gregory Dean Sunvold</td><td>01/07/2009</td></tr><tr><td>Dennis Richard Ditmer</td><td>01/07/2009</td></tr><tr><td>Paula Jean Pierce</td><td>02/18/2009</td></tr></tbody></table>		Name	Execution Date	Gregory Dean Sunvold	01/07/2009	Dennis Richard Ditmer	01/07/2009	Paula Jean Pierce	02/18/2009				
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RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>The Iams Company</td></tr><tr><td>Street Address:</td><td>Attention: Chief Patent Counsel</td></tr><tr><td>Internal Address:</td><td>One Procter &amp; Gamble Plaza</td></tr><tr><td>City:</td><td>Cincinnati</td></tr><tr><td>State/Country:</td><td>OHIO</td></tr><tr><td>Postal Code:</td><td>45202</td></tr></table>		Name:	The Iams Company	Street Address:	Attention: Chief Patent Counsel	Internal Address:	One Procter & Gamble Plaza	City:	Cincinnati	State/Country:	OHIO	Postal Code:	45202
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PROPERTY NUMBERS Total: 1													
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12316653</td></tr></tbody></table>		Property Type	Number	Application Number:	12316653								
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Application Number:	12316653												
CORRESPONDENCE DATA													
Fax Number: (513)945-6868 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone: 5139836474													
Email: meenach.sa@pg.com													
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Address Line 4: Cincinnati, OHIO 45202													
ATTORNEY DOCKET NUMBER:	P193												
NAME OF SUBMITTER:	SarahAnn Dressel												
Total Attachments: 4													

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## G L O B A L   G E N E R A L   A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled INTERACTIVE SURVEY FEEDBACK TOOL, Attorney's Docket No. P193P and filed in the United States Patent Office as Number 61/008,284, on December 19, 2007 (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

Gregory Dean Sunvold, 3158 Minnich-Wysong Road, Lewisburg Ohio, 45338, USA  
Dennis Richard Ditmer, 8944 Farrington Court, Springboro, Ohio, 45066, USA  
Paula Jean Pierce, 534 Crestgrove Avenue, Vandalia, Ohio, 45377, USA

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to THE IAMS COMPANY or one of its Affiliates and acknowledge my/our obligation at the time the invention was made to assign said invention to THE IAMS COMPANY or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to THE IAMS COMPANY, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in THE IAMS COMPANY. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to THE IAMS COMPANY, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number \_\_\_\_\_ (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to THE IAMS COMPANY, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first filed of said patent application(s).

Gregory Dean Sunvold

Date \_\_\_\_\_

State of *Ohio*

County of Pueblo

On this 7<sup>th</sup> day of January, 2009, before me personally appeared Gregory Dean d, to me known to be the person named in and who executed the above instrument, and vledged to me that he/she executed the same for the uses and purposes therein set forth.

Notary Public/Witness CATHY L. SMITH, Notary Public  
In and for the State of Ohio  
My Commission Expires November 2011

Date \_\_\_\_\_

## Dennis Richard Ditmer

State of ~~Penn~~<sup>Pa</sup> Ohio

County of *Preble*

On this 7th day of January, 2009, before me personally appeared Dennis Richard Ditmer, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

Notary Public/With **CASHY L. SMITH, Notary Public**  
In and for the State of Ohio  
My Commission Expires Nov. 2, 201

**Paula Jean Pierce**

Date \_\_\_\_\_

## State of

County of

On this \_\_\_\_ day of \_\_\_\_\_, 200\_\_, before me personally appeared Paula Jean Pierce, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

Notary Public/Witness

## G L O B A L   G E N E R A L   A S S I G N M E N T

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The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first filed of said patent application(s).

\_\_\_\_\_  
Gregory Dean Sunvold

\_\_\_\_\_  
Date

State of \_\_\_\_\_ }  
County of \_\_\_\_\_ } SS  
\_\_\_\_\_ }

On this \_\_\_\_\_ day of \_\_\_\_\_, 200\_\_, before me personally appeared Gregory Dean Sunvold, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

\_\_\_\_\_  
Notary Public/Witness

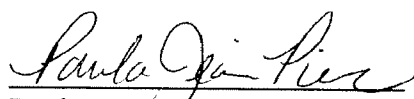
\_\_\_\_\_  
Dennis Richard Ditmer

\_\_\_\_\_  
Date

State of \_\_\_\_\_ }  
County of \_\_\_\_\_ } SS  
\_\_\_\_\_ }

On this \_\_\_\_\_ day of \_\_\_\_\_, 200\_\_, before me personally appeared Dennis Richard Ditmer, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

\_\_\_\_\_  
Notary Public/Witness

  
Paula Jean Pierce

2/18/09  
\_\_\_\_\_  
Date

State of Ohio }  
County of Montgomery } SS  
\_\_\_\_\_ }

On this 18<sup>th</sup> day of February, 2009, before me personally appeared Paula Jean Pierce, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

  
\_\_\_\_\_  
Notary Public/Witness