# PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT     |

### **CONVEYING PARTY DATA**

| Name        | Execution Date |
|-------------|----------------|
| Fabio Rossi | 01/27/2009     |

# **RECEIVING PARTY DATA**

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|-----------------|-----------------------------------|
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#### PROPERTY NUMBERS Total: 1

| Property Type       | Number   |
|---------------------|----------|
| Application Number: | 29328999 |

# **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER: 033794/366491

NAME OF SUBMITTER: Christopher J. Gegg

Total Attachments: 2

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### ASSIGNMENT - WORLDWIDE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto

NATURA COSMÉTICOS S.A. Rodovia Régis Bittencourt, Km 293 06882-700, Napecerica da Serra, São Paulo BRAZIL

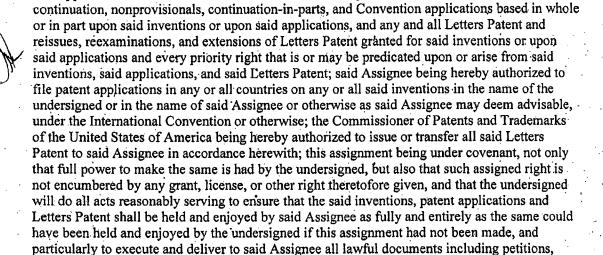
its successors and assigns, the entire right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries in and to the invention in "FLASK"

as set forth in this United States Patent Application

| $\Box$ .               | executed concurrently herewith  |
|------------------------|---|
|                        | executed on   |
| 図                      | Application No. 29/328,999; filed <u>December 5, 2008</u>                                 |
| $\overline{\boxtimes}$ | Application claims priority from Brail Application No. DI 6803625-6, filed August 12      |
|                        | 2008, all applications listed above being hereinafter referred to as the "application(s)" |

(We hereby authorize and request the Assignee and its attorney (Alston & Bird LLP) to insert above the application number and filing date of said application when known.)

said application for United States Letters Patent, including all divisional, renewal, substitute,



specifications, oaths, assignments, invention disclaimers, declarations, and lawful affidavits in form and substance which may be requested by said Assignee, to furnish said Assignee with all facts relating to said inventions or the history thereof and any and all documents, photographs,

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models, samples or other physical exhibits which may embody said inventions, and to testify in any proceedings relating to said inventions, patent applications, and/or Letters Patent.

The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

This Assignment is deemed to be effective at least as early as August 12, 2008 (the earliest priority date).

27.01.2009

Date

Fabio Rossi

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