

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

| | |
|--|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Amazon.Com, Inc. | 02/06/2009 |
| RECEIVING PARTY DATA | |
| Name: | Amazon Technologies, Inc. |
| Street Address: | P.O. Box 8102 |
| City: | Reno |
| State/Country: | NEVADA |
| Postal Code: | 89507 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Patent Number: | 7295990 |
| CORRESPONDENCE DATA | |
| Fax Number: | (206)682-6031 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
| Phone: | 206-622-4900 |
| Email: | danield@seedip.com |
| Correspondent Name: | Seed IP Law Group PLLC |
| Address Line 1: | 701 Fifth Avenue |
| Address Line 2: | Suite 5400 |
| Address Line 4: | Seattle, WASHINGTON 98104 |
| ATTORNEY DOCKET NUMBER: | 120137.455 |
| NAME OF SUBMITTER: | James A. D. White |
| Total Attachments: 1 source=455_assignment#page1.tif | |

CH \$40.00 7295990

500795158

PATENT
REEL: 022331 FRAME: 0193

ASSIGNMENT

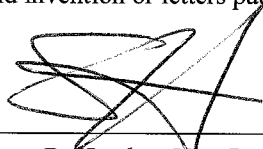
WHEREAS, Amazon.Com, Inc. (hereinafter referred to as ASSIGNOR), a corporation of the State of Delaware having a place of business at 1200 12th Avenue South, Seattle, Washington 98144-2734, is the owner of record of an invention entitled "GENERATING CURRENT ORDER FULFILLMENT PLANS BASED ON EXPECTED FUTURE ORDERS," as described and claimed in United States Letters Patent No. 7,295,990, issued November 13, 2007;

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada having a mailing address of P.O. Box 8102, Reno, Nevada 89507, is desirous of acquiring the entire right, title and interest in and to said letters patent;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers unto said ASSIGNEE the entire right, title and interest in and to said letters patent and in any and all divisions, reissues and continuations thereof, said letters patent to be held and enjoyed by ASSIGNEE for its use and benefit and of its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment, transfer and sale not been made. ASSIGNOR agrees to execute all instruments and documents required for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

Feb. 6, 2009
Date

By



Scott R. Hayden, Vice President
Amazon.com, Inc.

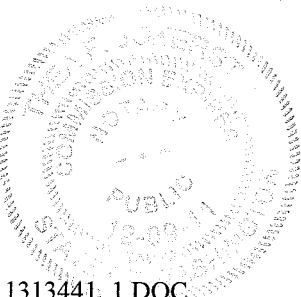
State of Washington)

)

ss.

County of King)

I certify that I know or have satisfactory evidence that Scott R. Hayden is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.



1313441_1.DOC
(120137.455)

Dated 2-6-2009

Signature of Notary Public Shea F. Jekerst

Printed Name Thea F. Jekerst

My appointment expires 12-9-2011

PATENT

RECORDED: 03/02/2009

REEL: 022331 FRAME: 0194