

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Thomas Rocznik</td> <td>02/27/2009</td> </tr> <tr> <td>Christoph Lang</td> <td>02/27/2009</td> </tr> <tr> <td>Sam Kavusi</td> <td>02/27/2009</td> </tr> </tbody> </table>		Name	Execution Date	Thomas Rocznik	02/27/2009	Christoph Lang	02/27/2009	Sam Kavusi	02/27/2009
Name	Execution Date								
Thomas Rocznik	02/27/2009								
Christoph Lang	02/27/2009								
Sam Kavusi	02/27/2009								
RECEIVING PARTY DATA									
Name:	Robert Bosch GmbH								
Street Address:	Postfach 30 02 20								
City:	Stuttgart								
State/Country:	GERMANY								
Postal Code:	D70442								
PROPERTY NUMBERS Total: 1									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12396204</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12396204				
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Application Number:	12396204								
CORRESPONDENCE DATA									
Fax Number:	(317)638-2139								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
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Correspondent Name:	MAGINOT, MOORE & BECK, LLP CHASE TOWER								
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Address Line 2:	SUITE 3250								
Address Line 4:	INDIANAPOLIS, INDIANA 46204								
ATTORNEY DOCKET NUMBER:	1576-0231								
NAME OF SUBMITTER:	James D.Wood								

CH \$40.00 12396204

Total Attachments: 4
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**PATENT
 REEL: 022333 FRAME: 0001**

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ASSIGNMENT

Pursuant to our obligation to Robert Bosch GmbH (hereinafter referred to as
“Assignee”), a German corporation having a mailing address at:

Postfach 30 02 20
D-70442 Stuttgart
GERMANY

and for other valuable and sufficient consideration, receipt whereof is hereby acknowledged,
we:

Thomas Rocznik
1858 Latham St. Apt. 1
Mountain View, CA 94041

Christoph Lang
22841 Medina Lane #A
Cupertino, CA 95014

Sam Kavusi
2061 Cedar Avenue
Menlo Park, CA 94025

confirm our obligation to and hereby sell, assign and convey, unto Assignee, its successors
and assigns, except as set forth below, our entire right, title and interest -

(1) in and to an invention entitled “VERTICAL HALL EFFECT SENSOR”
for which we have executed a United States patent application on even date herewith, said
United States application being assigned U.S. Serial No. 12/396204 filed March 2, 2009 (we hereby
authorize Assignee to insert the serial number and filing date in the preceding blanks);

(2) in and to said United States patent application, in and to all other patent
applications (including divisional, continuation, continuation-in-part, §111(b) provisional,
§111(a), reissue applications, and international patent applications designating the United
States) based upon said invention, and in and to the patent or patents to be granted thereon,

Date: 02/27/2009

Christoph Lang
Christoph Lang

State of _____)

County of _____)

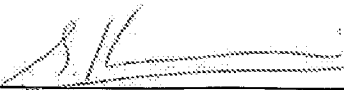
I hereby certify that Christoph Lang before me personally appeared and acknowledged that the foregoing Assignment was duly signed, sealed and delivered by him as his free and voluntary act on this _____ day of _____, 2009.

(Notarial Seal)

Notary Public - My Commission

Expires: _____

Date: Feb/27/2009


Sam Kavusi

State of _____)
County of _____)

I hereby certify that Sam Kavusi before me personally appeared and acknowledged that the foregoing Assignment was duly signed, sealed and delivered by him as his free and voluntary act on this _____ day of _____, 2009.

(Notarial Seal)

Notary Public - My Commission
Expires: _____